## College Success Council Meeting Minutes for May 16, 2018

<u>Attended:</u> Dr. Regina Organ, Dr. Dava Washburn, Dr. Kim Williams, Barbara Malone, Dr. Molly Harris, Donna King, Brandi Furr, Dr. Jeremy McMillen, Dr. Chase Machen, and Cynthia Taylor (Support)

Absent: Dr. Debbie Smarr and Logan Maxwell

<u>Approval of Minutes from May 5th Meeting</u>: The minutes of May 5, 2018, were unanimously approved with a change to add Dr. McMillen to the Attended list - a motion for approval was given by Donna King and a second by Barbara Malone.

<u>ATD College 2018 Annual Reporting and Reflection</u>: Discussion for continuing with ATD, and discussed the completion of the Annual Reflection Report. Dr. Washburn will research and draft the report. She will send out to the committee members on Friday, May 18<sup>th</sup>, to review.

Dr. Organ will work on getting the Leader College Application.

Also, everyone received a copy of the ATD Coaches Satisfaction Survey to complete and bring back to our next meeting on Wednesday, May 30<sup>th</sup>.

## Other:

- Dr. Machen mentioned a whitepaper from CCRC and will send out the link to the group.
- Dr. Harris shared a new commercial about our One and Done event that is scheduled for July 26<sup>th</sup>. There are different students voices in the three commercials. They will air on KLAK, Katy Country, and MadRock. The commercials were all done in-house.
- Communication Taskforce is a continuous discussion from the last meeting.
  - Marketing: Dr. Harris indicated they are working using student stories about who Grayson is.
  - Dr. Organ shared we will have training next week, Monday-Friday from 9:00-4:15 with CAMS. Dr. Organ will have a discussion with Mike Worrell, 3D Technologies Consultant on Pathways and Brandi will work with her staff.
  - Admissions Communication: Workflow (discussed at G8), Brandi will be talking with Mike Worrell next week during the on-campus training, about communication thru CAMS.
  - > Updates on Online Brochures: Dr. Harris shared
    - Phase 1: College Catalog- develop a template for an 8-week schedule. They will be able to print from the website. Should be done by the end of summer.
    - Long-term: Have something a little more robust before Spring 2019.

## **Future Item:**

• Grit