**Time: 1 hour**

**Activity Guidelines:**

**Each Goal Team will review the “What if” wall and the Mission, Vision, and Values Wall then the Goal team Co-Chairs will lead a discussion about any gaps in their goal team’s stated Goals and these items and any revision(s) necessary in the stated goals to address the gaps.**

**Time: 30 minutes (5 minutes each)**

**Activity Guidelines:**

**Each Goal Team will present any recommendations they have for revision of their strategic goal. *Be prepared to project the recommendations on the projector*.**

**ACCESS**  
Be a best in class institution for student access in credit, non-credit, and online instruction. Close the gaps in these areas, ensuring participation of students representing the diversity of our community.

**A1. Increase Enrollment**

* By 2016, have a 20% increase in enrollment overall, ensuring representation of the diversity of our community. (from about 4900 to about 5850)

**A2. Increase Online Enrollment**

* By 2016, have a 30% increase in online enrollment, ensuring representation of the diversity of our community. (from about 2000 to about 2600)

**A3. Increase Non-Credit Enrollment**

* By 2016, have an increase in non-credit enrollment by 20%, ensuring representation of the diversity of our community.

**SUCCESS**  
Be a best in class institution for student success, especially in the areas of course completion (including developmental courses), fall-to-fall retention, transfer, and graduation. Close the gaps in these areas, ensuring the performance of students representing the diversity of our community.

**B1. Improve Course Completion**

* By 2016, have a 20% increase in course completion (C or better). (from 63% to just over 75%)
* By 2016, have a 20% increase in developmental course completion. (from 54% in Math to nearly 65%)
* By 2016, have a 20% increase in fall-spring-fall persistence. (from 47% to 59%)

**B2. Improve Student Retention**

* By 2016, have a 25% increase in fall-to-spring retention (From 70% to 87.5%)
* By 2016, have a 20% increase in fall-to-fall retention (From 50% to 60%)

**B3. Increase the number of students progressing toward a degree, ensuring representation of students representing the diversity of our community**

* By 2016, have a 20% increase in the number of students earning 15 hours of credit.
* By 2016, have a 20% increase in the number of students earning 30 hours of credit.
* By 2016, have a 20% increase in the number of students earning 45 hours of credit.
* By 2016, have a 20% increase in the number of students earning a certificate.
* By 2016, have a 20% increase in the number of students earning an associate’s degree.

**B4. Improve time to degree, ensuring representation of students representing the diversity of our community**

* By 2016, have a 25% decrease in the time to degree (from just over 4 years to nearly 3 years)
* By 2016, have a 25% decrease in the number of hours taken by a student who ultimately earns a degree (from 88 hours to 66 hours)

**B5. Increase student transfer success**

* By 2016, have a 100% increase in the number of students who transfer after earning 30 hours of credit.

**ENGAGEMENT**Be a best in class College for student and community engagement.

**C1. Increase student engagement**

* By 2016, have improve all CCSSE measured benchmarks to be at least to the 50th benchmark, with those over the 50th benchmark increasing by at least 2%.

**C2. Engage in service learning within our community**

Student involved in service learning activities

Student participation in Phi Theta Kappa

**C3. Increase business and industry partnerships**

* Engage in internships with our community partners

**EXCELLENCE**  
Demonstrate operational excellence and maintain a healthy fiscal operation that realizes and plans for declining state resources, while providing an affordable, world-class education.

**D1. Operational excellence in all areas of service**

**D2. Recognition of the College, program, employees, students, or alumni by external bodies for excellence (i.e. Achieve the Dream, STAR Awards, accreditations, etc.)**

**D3. Align operational expenses to the goals of the college**

**D4. Best in Class Fundraising**

* Provide scholarships through the Foundation and other revenue streams to keep education affordable.

**D5. Provide alternative revenue streams through GC Enterprises**