



GRAYSON
C O L L E G E

SHERMAN-DENISON • VAN ALSTYNE

Grayson College Fact Book 2013



Main Campus: Sherman-Denison



South Campus: Van Alstyne

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Data Sources:

- U.S. Census Bureau
- Grayson College Enrollment Reports
- Texas Higher Education Coordinating Board
- Grayson College Financial Aid Database
- National Student Clearinghouse
- Grayson College Human Resources Office
- Grayson College Financial Reports

Board of Trustees

Officers:

Mr. Bill McFatridge—President

Mr. Ralph Jones—Vice President

Ms. Ruby Jo Williams—Secretary

Members:

Dr. Mack Broiles

Ms. Jackie Butler

Mr. Ronnie Cole

Dr. Debbie Barnes-Plyler

Principal Administrative and Business Officers

Dr. Jeremy McMillen—President

Mr. Giles Brown—Vice President for Business Services

Dr. Jeanie Hardin—Vice President for Instructional Services

Mr. Gary Paikowski—Vice President for Information Technology

Dr. Roy Renfro—Vice President for Resource and Community
Development

Welcome from the President

I am pleased to welcome you to Grayson College—a learning college dedicated to student success. Grayson provides you with excellent choices for learning at all stages of life. Whether your goal is to prepare for a career, upgrade your skills, or get a solid foundation to continue your education toward a four-year degree, you will find our faculty and educational programs to be of the highest quality. We seek, in partnership with you, to transform our community in the Texoma Region.

Our diverse student body takes classes in a traditional classroom, online, during the day, at night, or on the weekend. Grayson College serves over 5,000 people each year in academic transfer programs, career training, credit and non-credit certificate programs, customized training programs, and continuing education. Many other members of our community enjoy the College's cultural activities, sporting events, and community events.

It is our passion to help students build bridges from their current reality to a more enriched future. Grayson College provides stimulating learning environments at our main campus in Sherman/Denison, and at our dynamic and growing South Campus in Van Alstyne. Many students also study from their homes or workplaces with our online or hybrid courses. Still others study by taking courses for dual credit at our local independent School Districts. With affordable tuition, small classes, and flexible scheduling, Grayson is striving to meet the needs of our community.

Onward!

Dr. J.P. McMillen
President
Grayson College

Vision Statement

Grayson College is a premier learning college that transforms individuals, builds communities, and inspires excellence.

Philosophy

Grayson College, as the community's college, embraces lifelong learning focused on educational, cultural, social, and public service activities designed to tangibly enrich the individual and our community

Mission

The mission of Grayson College is to cultivate student success and community building in North Texas by:

- Recognizing our interdependence with various communities
- Providing a broad and dynamic curriculum to support university transfer, career technical education, developmental, and community education
- Developing innovative curricula and services facilitated by appropriate technology
- Creating a supportive learning environment
- Promoting diversity and cultural enrichment
- Supporting economic development
- Committing to an institutional effectiveness process for continuous improvement in the pursuit of excellence

Viking Values

Excellence—We strive to improve every day

Accountability—We are accountable to ourselves and each other for student success

Teamwork—We help one another shape meaningful lives

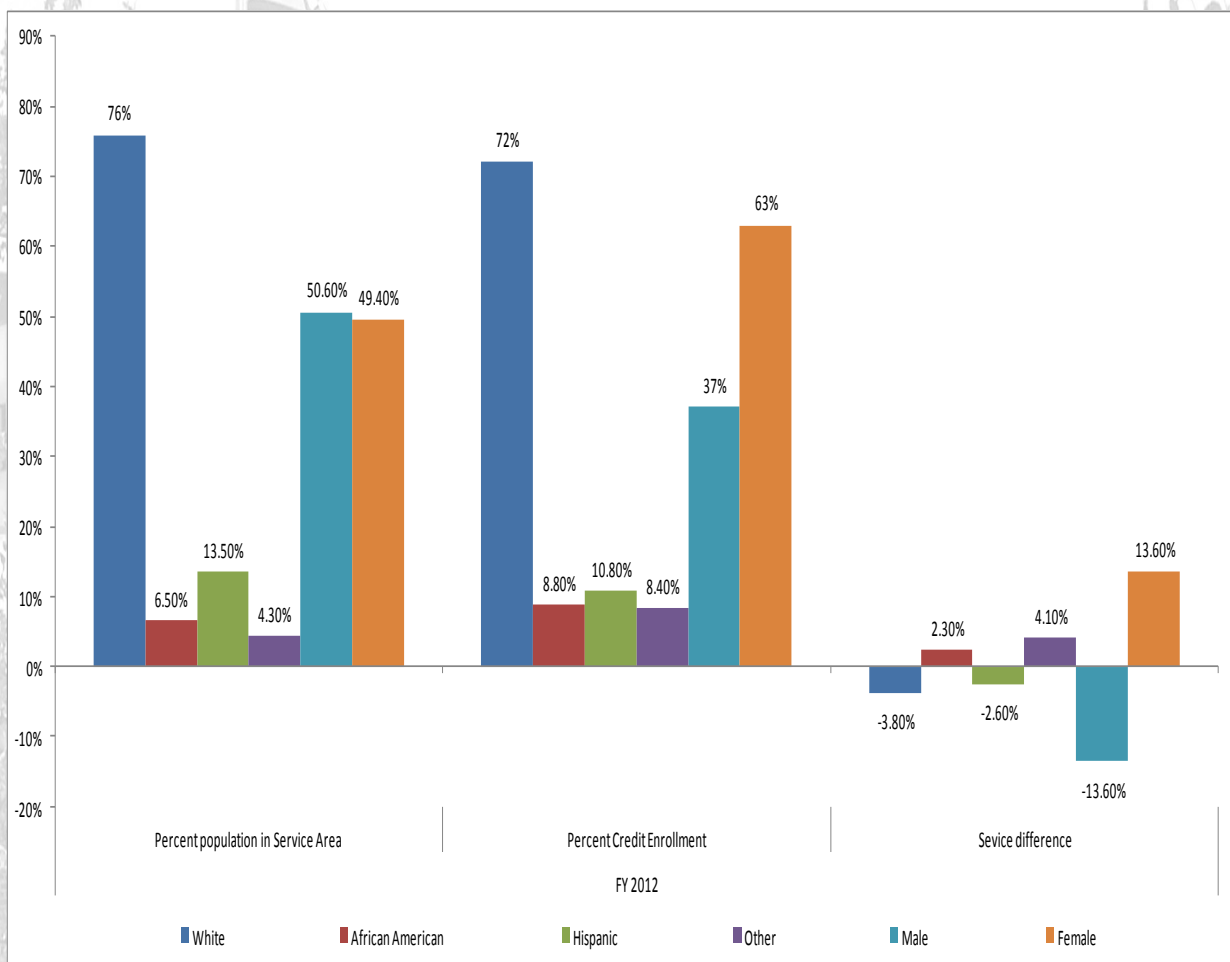
Integrity—We do what is right

Respect—We value each member of the community

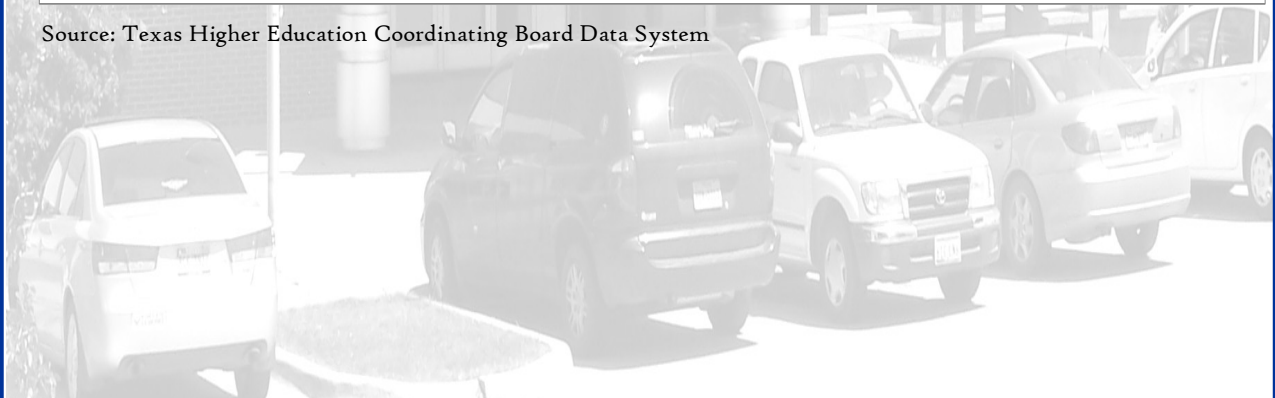
Grayson County Quick Facts

People QuickFacts	Grayson County	Texas
Population, 2012 estimate	121,935	26,059,203
Population, 2010 (April 1) estimates base	120,877	25,145,561
Population, percent change, April 1, 2010 to July 1, 2012	0.9%	3.6%
Population, 2010	120,877	25,145,561
Persons under 5 years, percent, 2012	6.3%	7.5%
Persons under 18 years, percent, 2012	23.8%	26.8%
Persons 65 years and over, percent, 2012	16.3%	10.9%
Female persons, percent, 2012	51.2%	50.3%
White alone, percent, 2012 (a)	88.6%	80.6%
Black or African American alone, percent, 2012 (a)	6.0%	12.3%
American Indian and Alaska Native alone, percent, 2012 (a)	1.8%	1.0%
Asian alone, percent, 2012 (a)	1.1%	4.2%
Native Hawaiian and Other Pacific Islander alone, percent, 2012 (a)	0.1%	0.1%
Two or More Races, percent, 2012	2.4%	1.7%
Hispanic or Latino, percent, 2012 (b)	11.9%	38.2%
White alone, not Hispanic or Latino, percent, 2012	77.8%	44.5%
Living in same house 1 year & over, percent, 2007-2011	81.4%	82.1%
Foreign born persons, percent, 2007-2011	5.5%	16.2%
Language other than English spoken at home, percent age 5+, 2007-2011	9.6%	34.4%
High school graduate or higher, percent of persons age 25+, 2007-2011	85.7%	80.4%
Bachelor's degree or higher, percent of persons age 25+, 2007-2011	19.8%	26.1%
Veterans, 2007-2011	10,246	1,618,413
Mean travel time to work (minutes), workers age 16+, 2007-2011	23.9	24.8
Housing units, 2011	53,970	10,098,750
Homeownership rate, 2007-2011	69.0%	64.5%
Housing units in multi-unit structures, percent, 2007-2011	14.9%	24.0%
Median value of owner-occupied housing units, 2007-2011	\$102,300	\$126,400
Households, 2007-2011	45,878	8,667,807
Persons per household, 2007-2011	2.55	2.79
Per capita money income in the past 12 months (2011 dollars), 2007-2011	\$23,818	\$25,548
Median household income, 2007-2011	\$46,993	\$50,920
Persons below poverty level, percent, 2007-2011	14.4%	17.0%
Geography QuickFacts	Grayson County	Texas
Land area in square miles, 2010	932.8	261,231.71
Persons per square mile, 2010	129.6	96.3
FIPS Code	181	48
Metropolitan or Micropolitan Statistical Area	Sher-Den Metro Area	
(a) Includes persons reporting only one race.		
(b) Hispanics may be of any race, so also are included in applicable race categories.		
Source: US Census Bureau State & County QuickFacts		

Service Area Representation—Fall 2012



Source: Texas Higher Education Coordinating Board Data System



FY 2012 High School Graduates—What College Did They Attend?

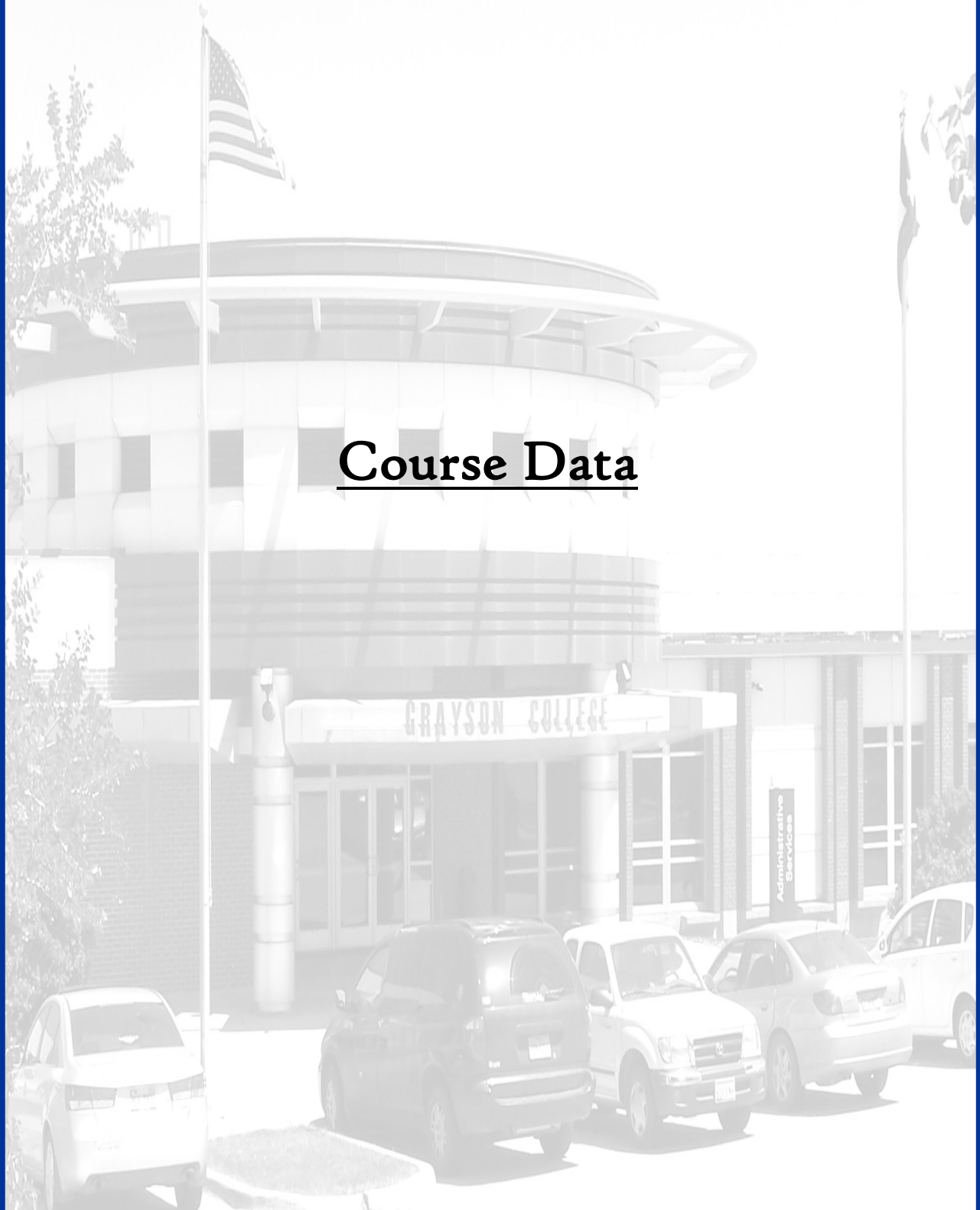
Students who graduate from a high school within Grayson County choose Grayson College more often than any other college!

	Grayson College	Public/Ind 4-yr Inst	Other Pub/Ind 2-yr Inst.	Not Trackable	Not Found	Total FY 2012 Grads
Bells ISD	44%	5%	0%	0%	51%	57
Collinsville ISD	16%	30%	9%	2%	43%	44
Denison ISD	30%	11%	3%	2%	53%	290
Gunter ISD	30%	23%	10%	5%	32%	60
Howe ISD	29%	22%	10%	2%	38%	63
Pottsboro ISD	34%	20%	1%	0%	45%	83
S&S ISD	33%	19%	7%	5%	36%	58
Sherman ISD	22%	15%	2%	6%	55%	385
Tom Bean ISD	37%	15%	3%	0%	44%	59
Van Alstyne ISD	21%	19%	7%	6%	46%	113
Whitesboro ISD	16%	13%	8%	2%	60%	97
Whitewright ISD	33%	20%	2%	0%	45%	51

Source: Texas Higher Education Coordinating Board Data System

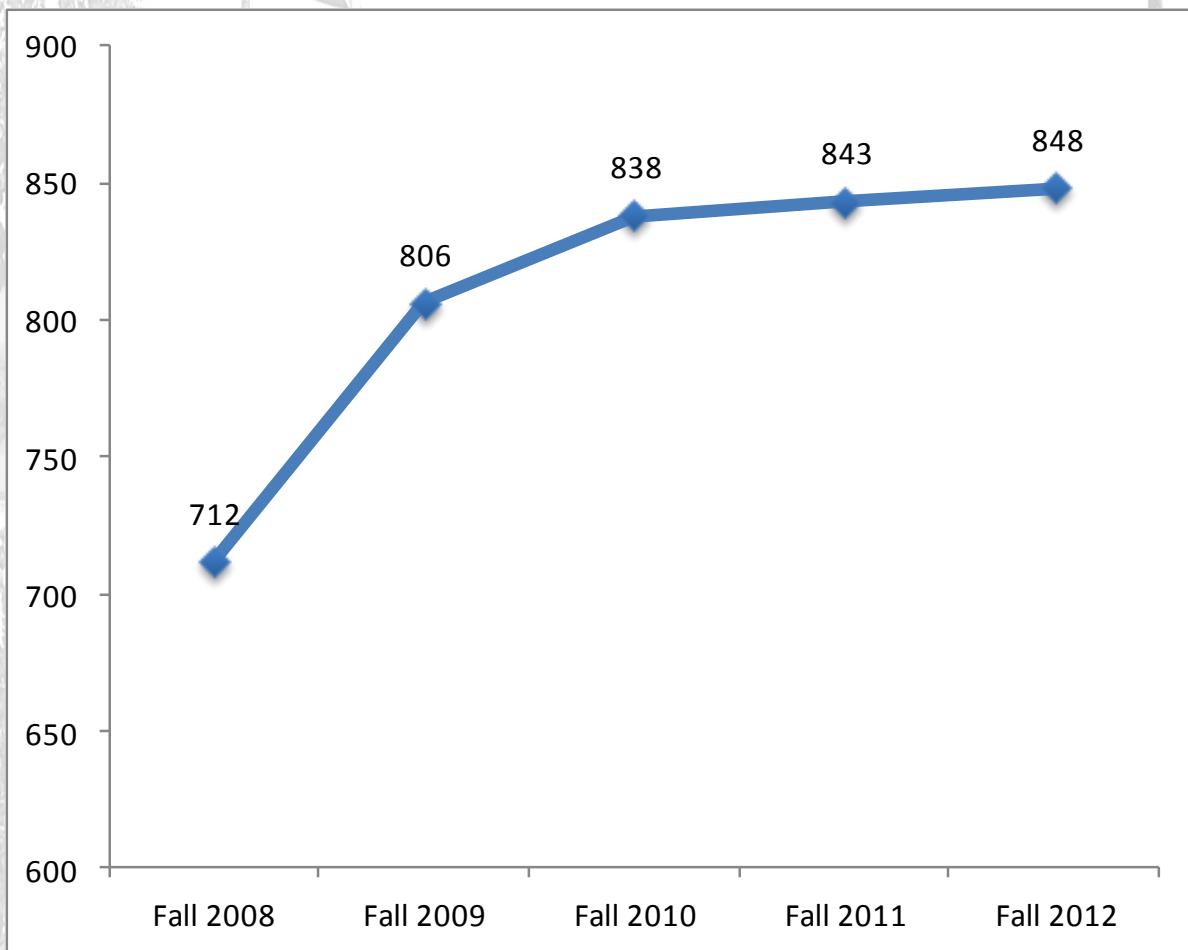
"Not Trackable" graduates have non-standard ID numbers that will not find a match at Texas higher education institutions

"Not Found" graduates have standard ID numbers that were not found in the specified Fall term at Texas higher education institutions



Course Data

Total Number of Fall Classes—2008-2012



Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)



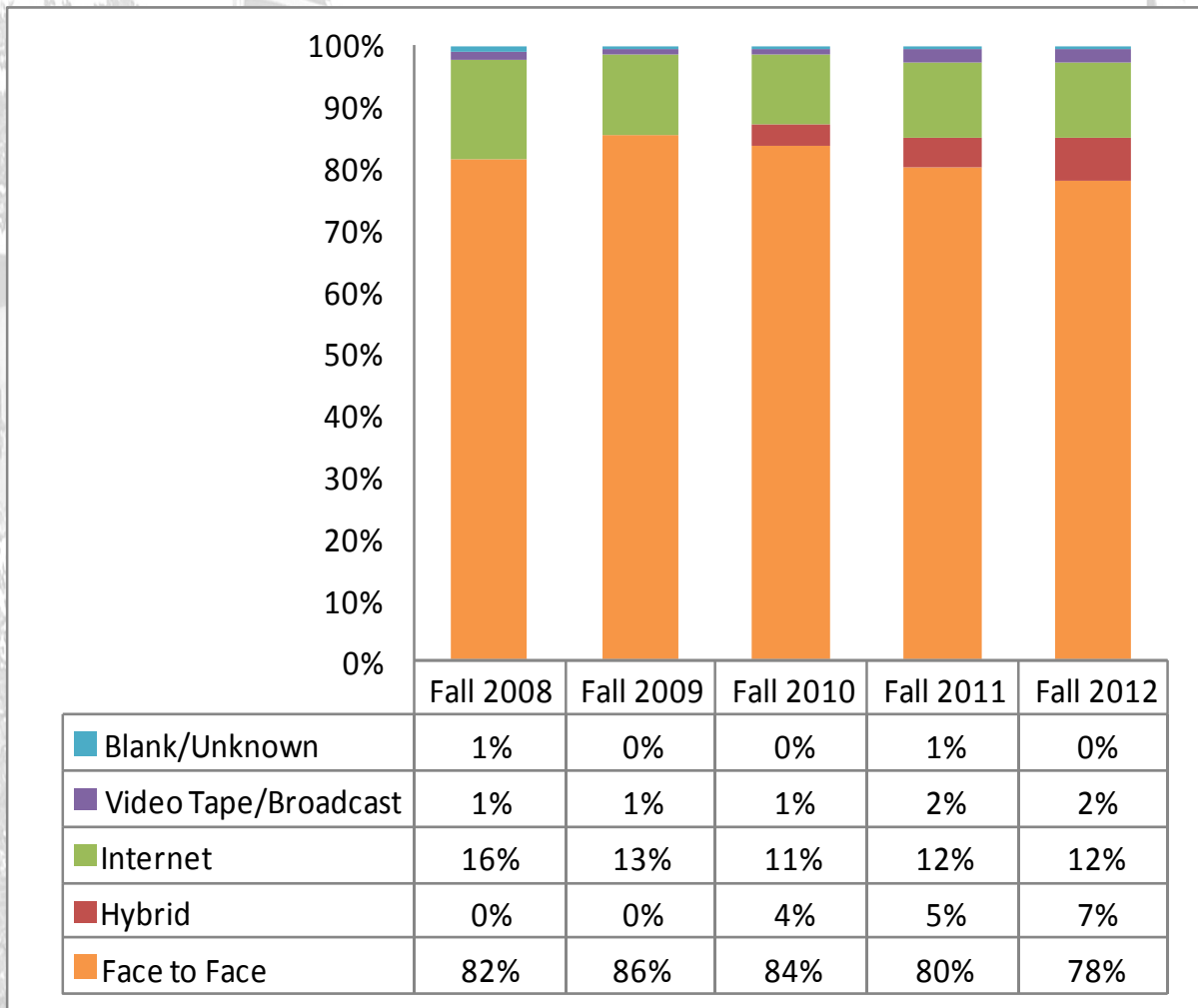
Number of Courses Offered by Division and Department

	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
Academic Studies Total	457	506	536	532	506
Arts and Humanities	73	76	77	87	85
Developmental English	14	33	29	20	23
Education	18	22	26	29	32
Literature and Languages	72	92	95	90	64
Math and Engineering ¹	70	67	72	75	86
Sciences	107	116	126	122	112
Social Sciences	97	94	108	109	104
Student Success	6	6	3		
Workforce Education Total	255	300	302	311	342
Business and Computer Technology	96	103	97	96	90
Career Services	98	127	131	137	137
Health Sciences	61	70	74	78	115
Total Courses Offered	712	806	838	843	848

Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

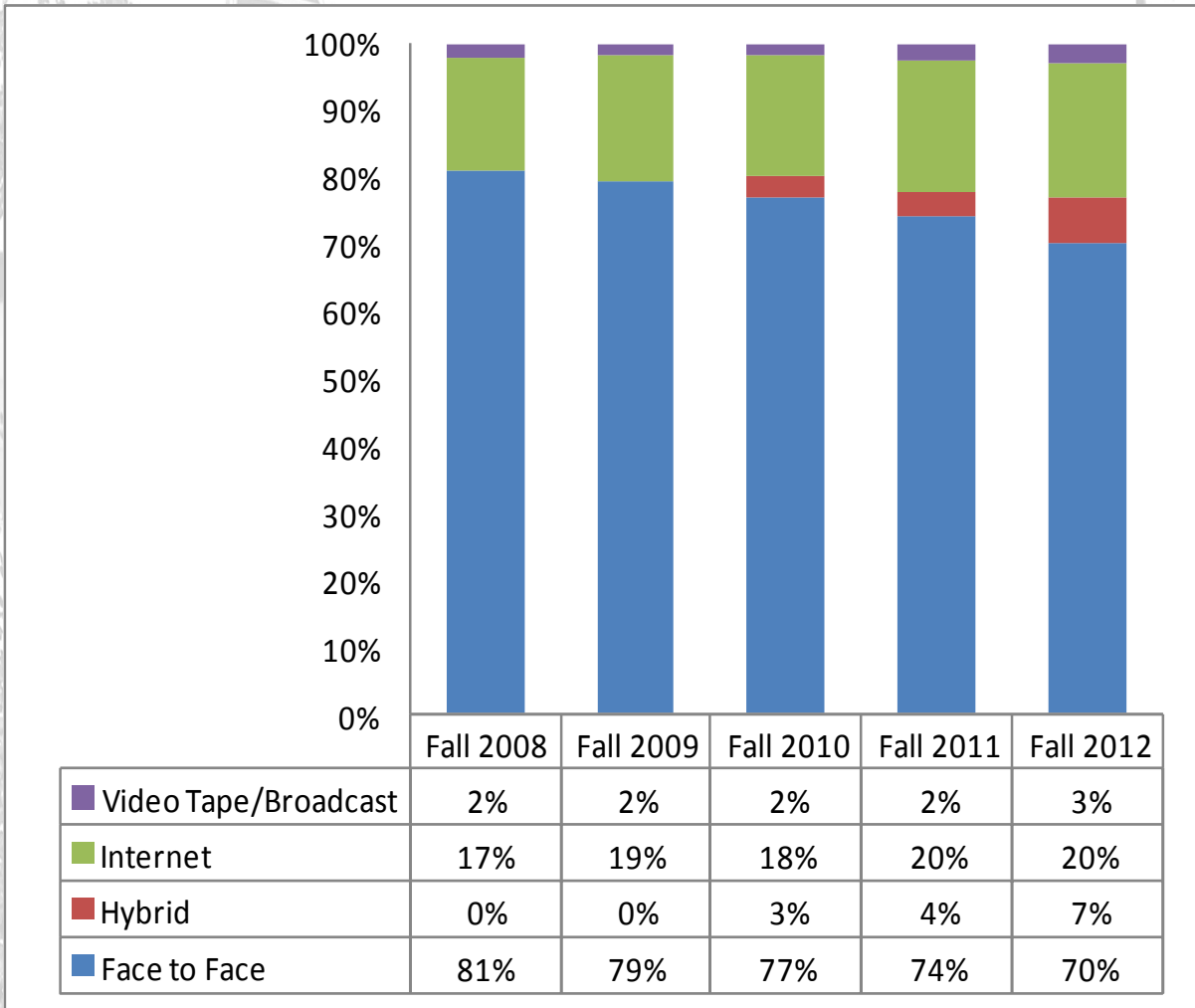
1. Includes Developmental Math courses

Fall Distribution of Courses by Instructional Mode

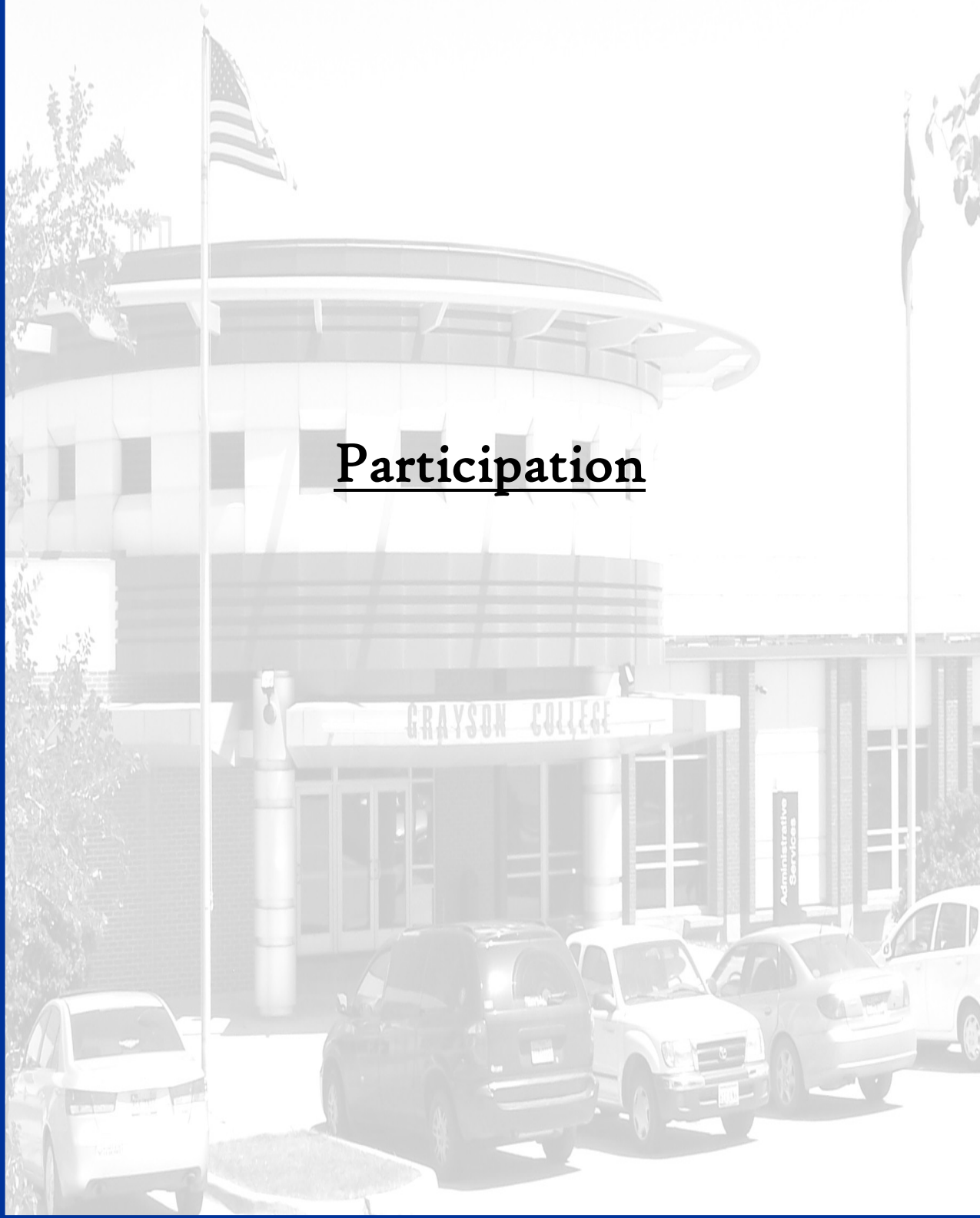


Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

Fall Enrollment by Instructional Mode

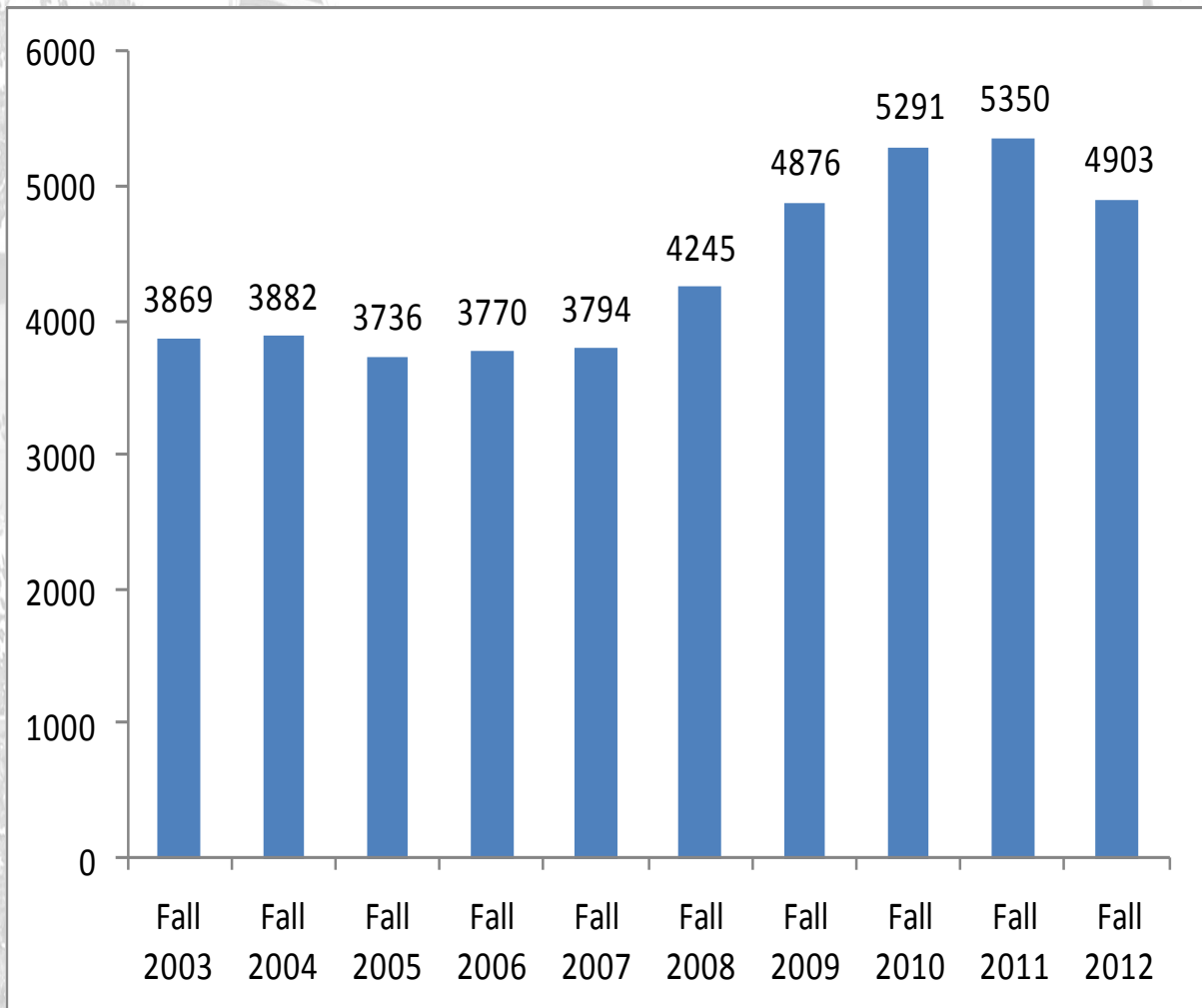


Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)



Participation

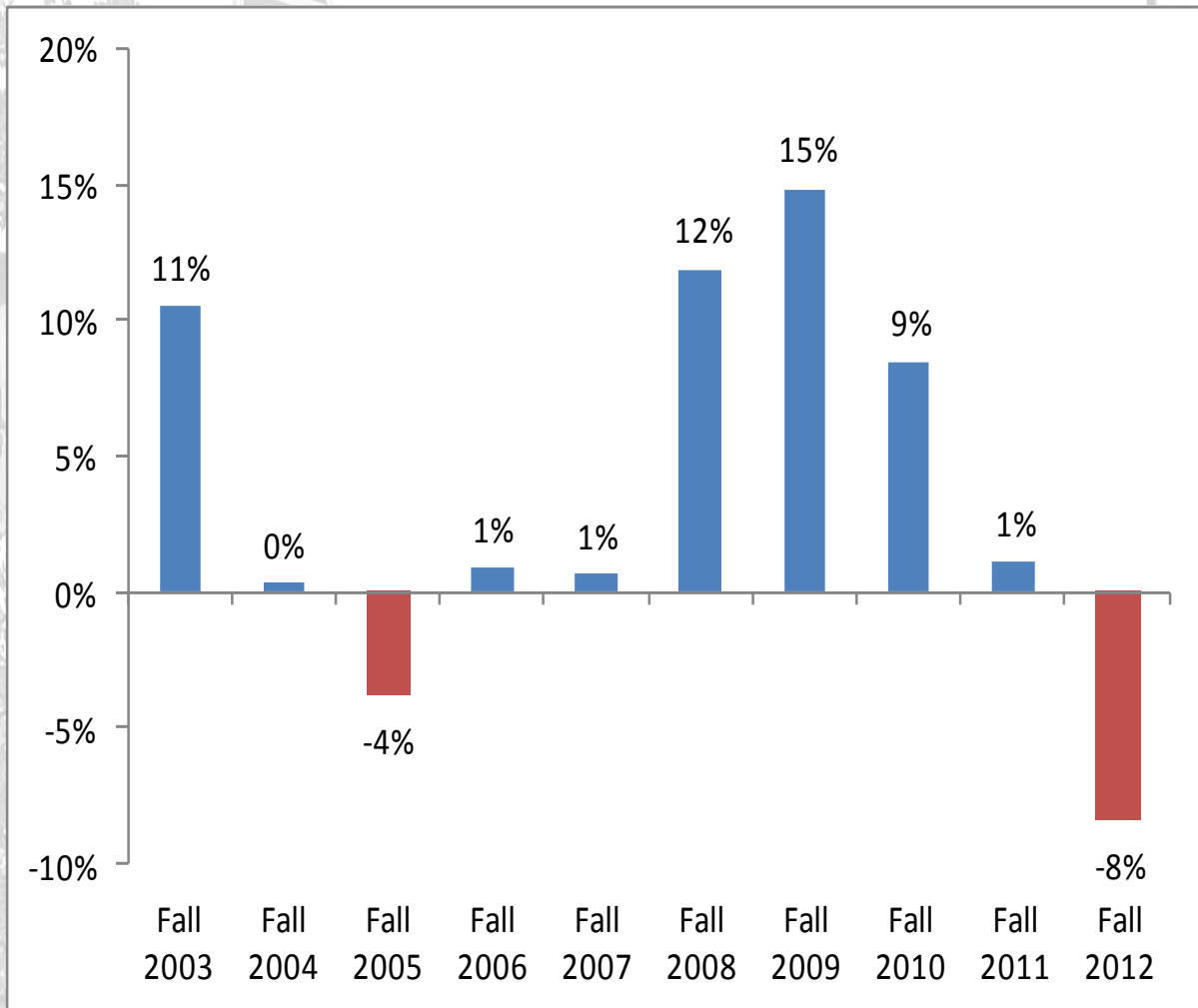
Historical Fall Enrollment—2003-2012



Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

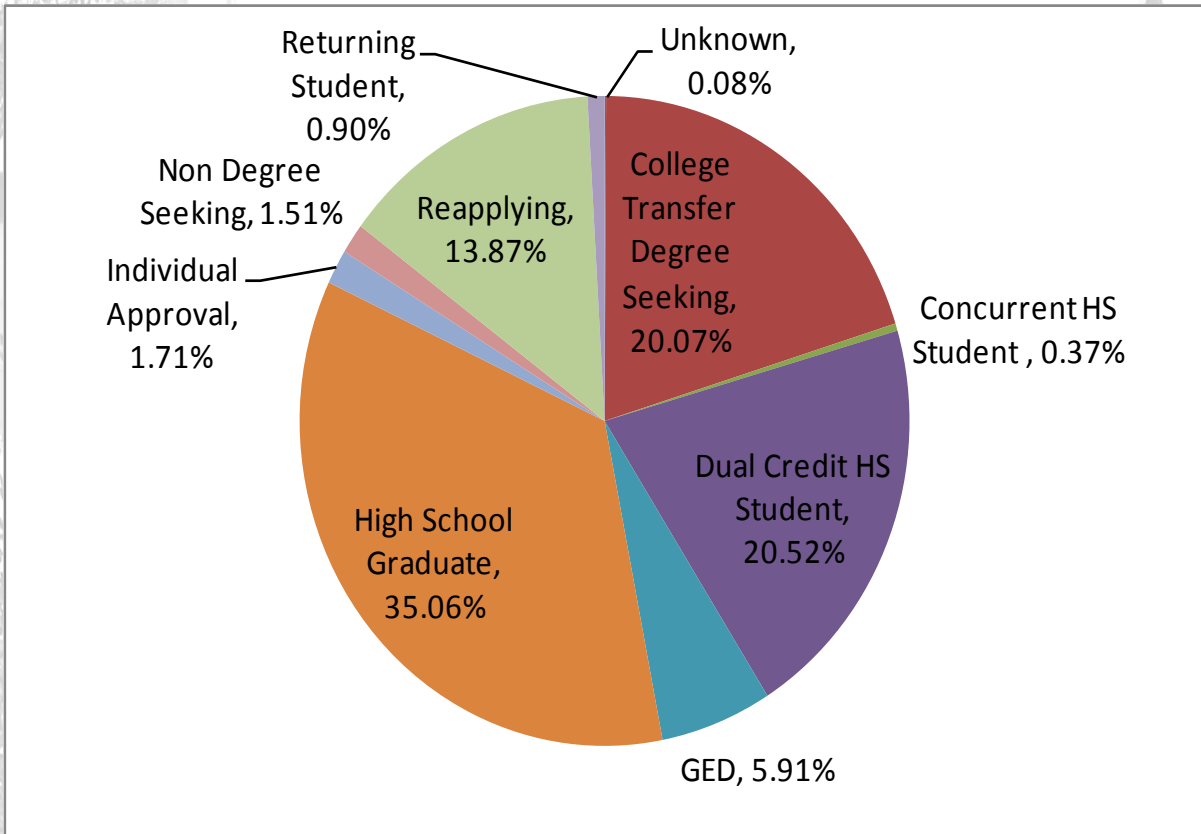


Fall Enrollment Growth by Year—Fall 2003-2012



Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

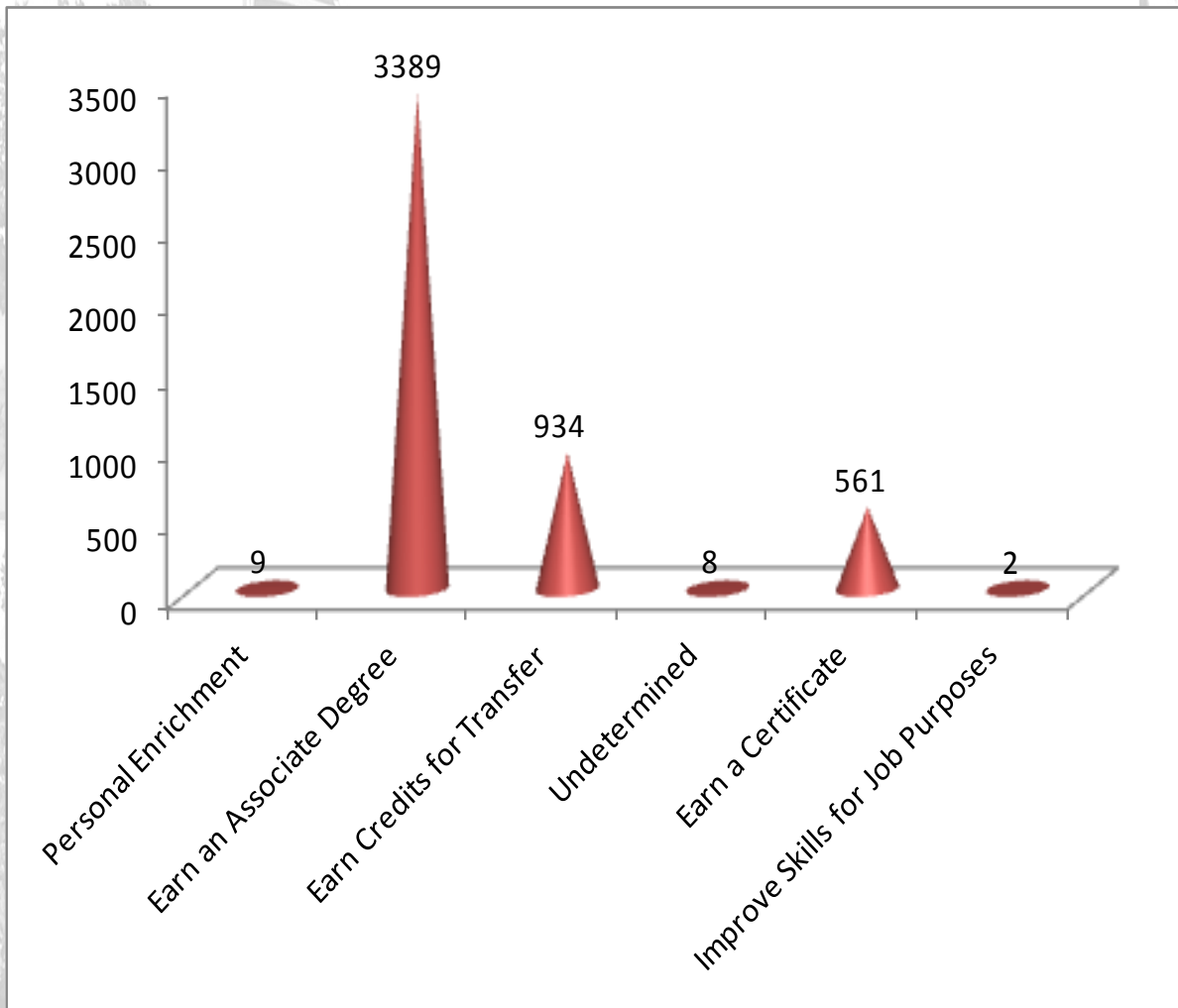
Basis of Admission—Fall 2012



Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

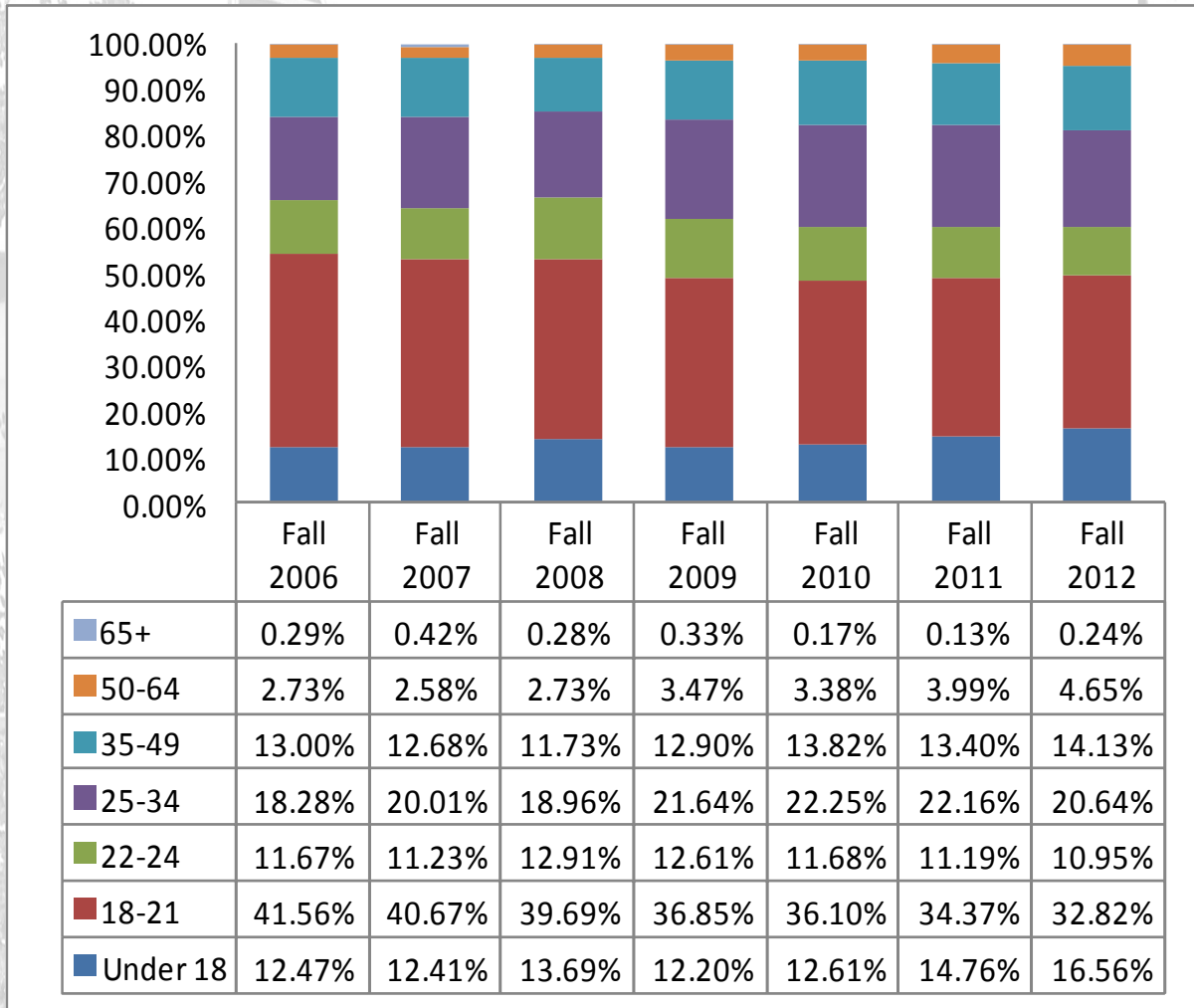


Educational Objective—Fall 2012



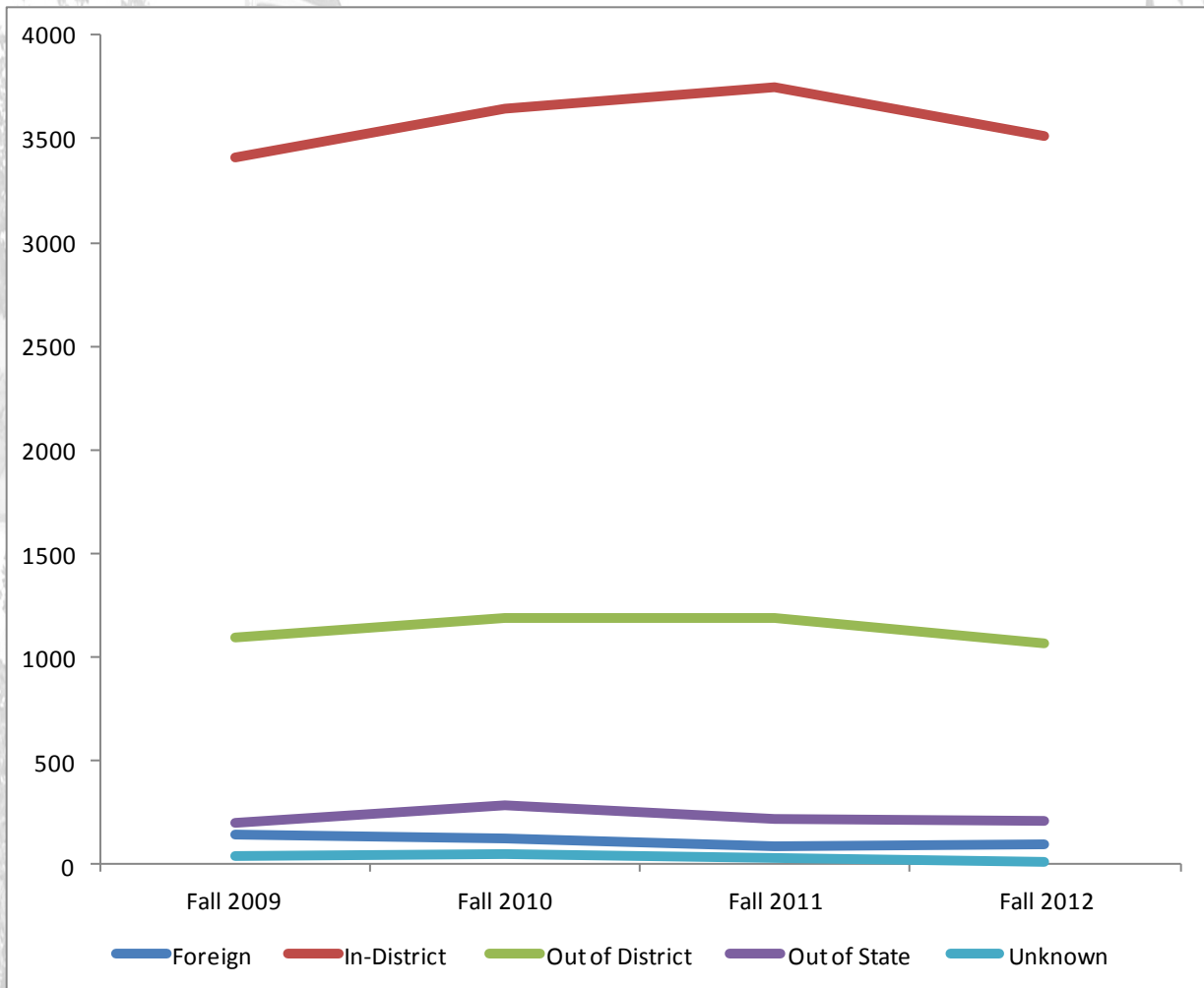
Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

Credit Student Enrollment by Age Group—Fall 2006-2012



Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

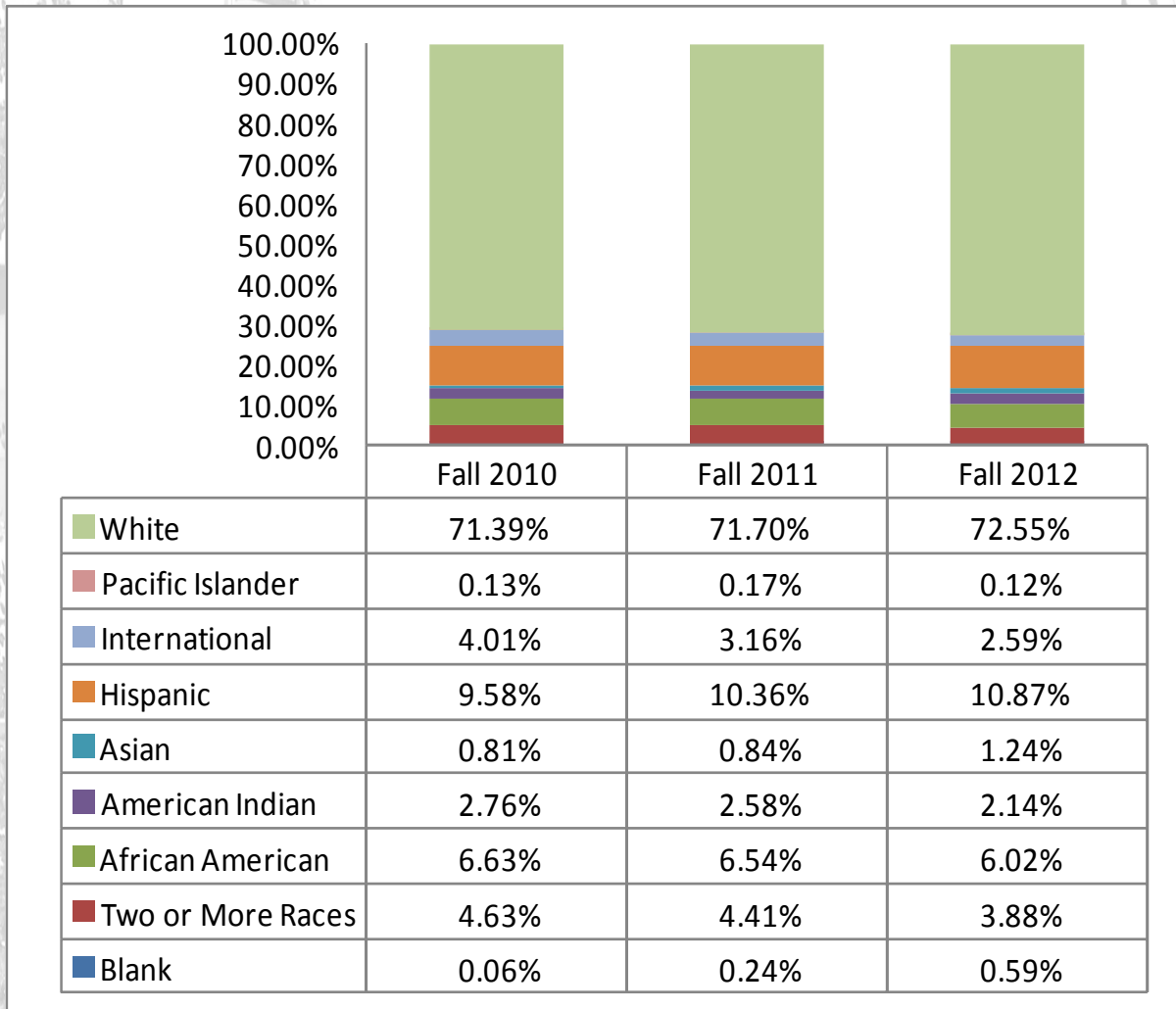
Credit Student Enrollment by Residency—Fall 2008-2012



Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

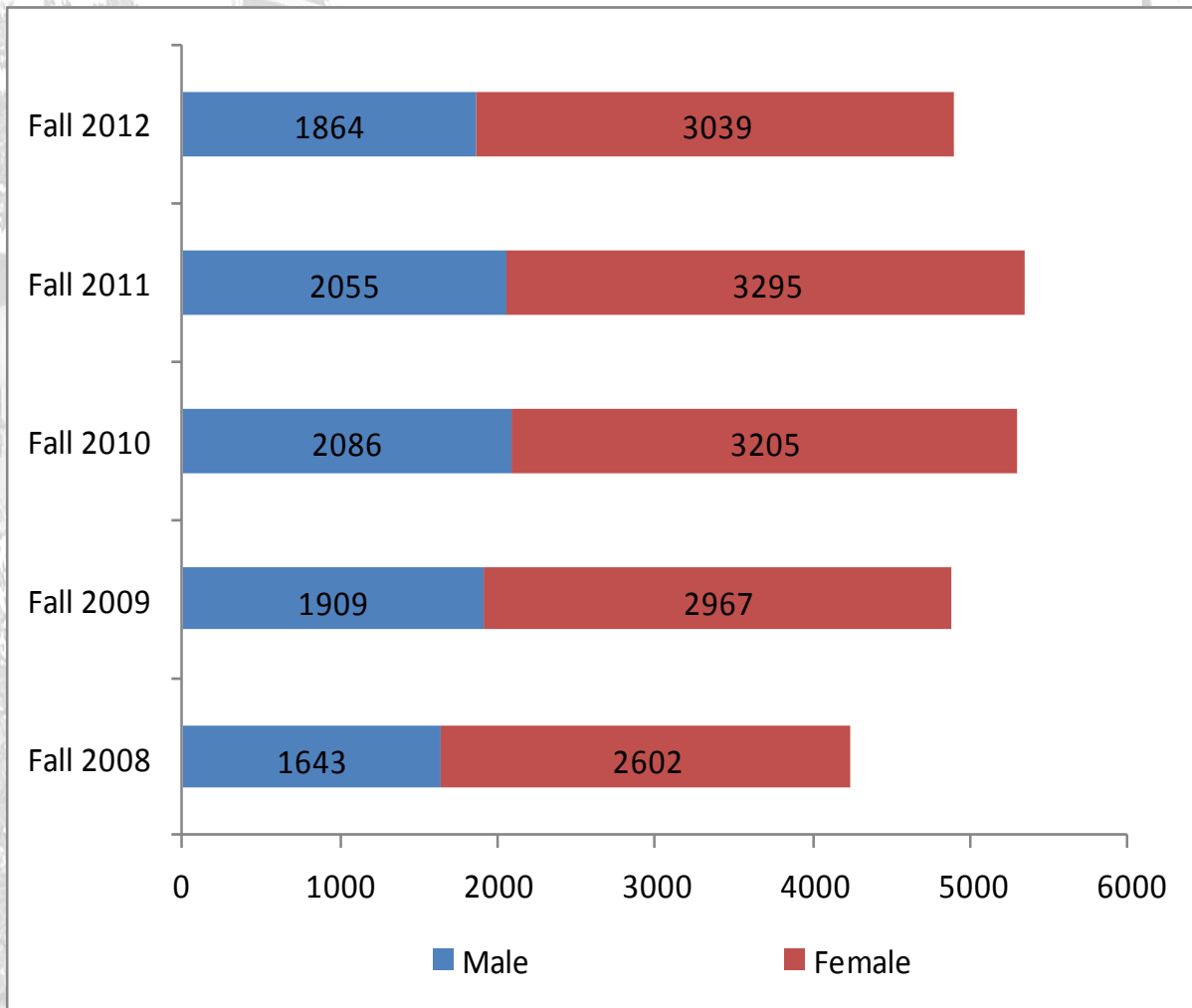


Credit Student Enrollment by Ethnicity—Fall 2010-2012



Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

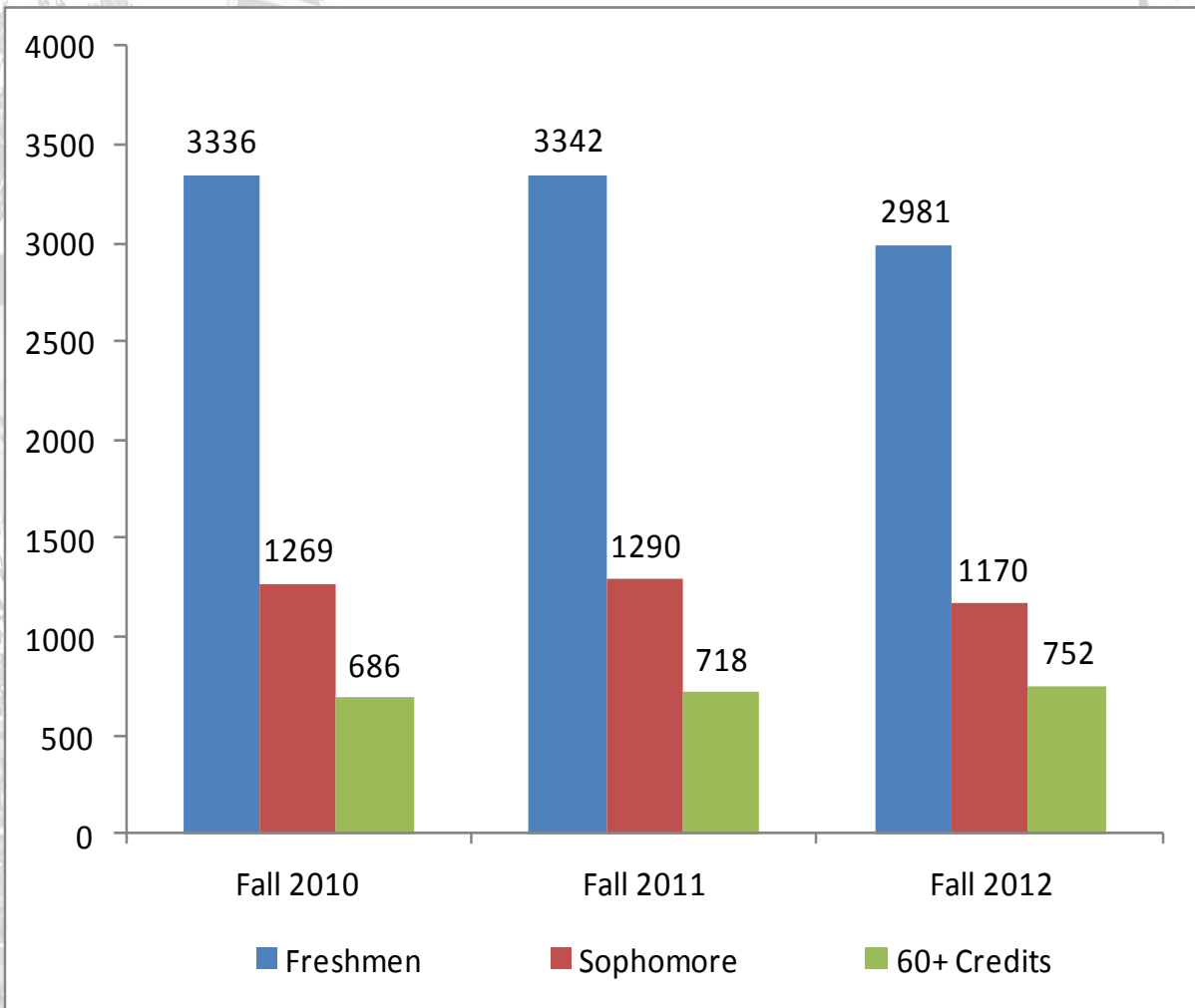
Credit Student Enrollment by Gender—Fall 2008-2012



Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

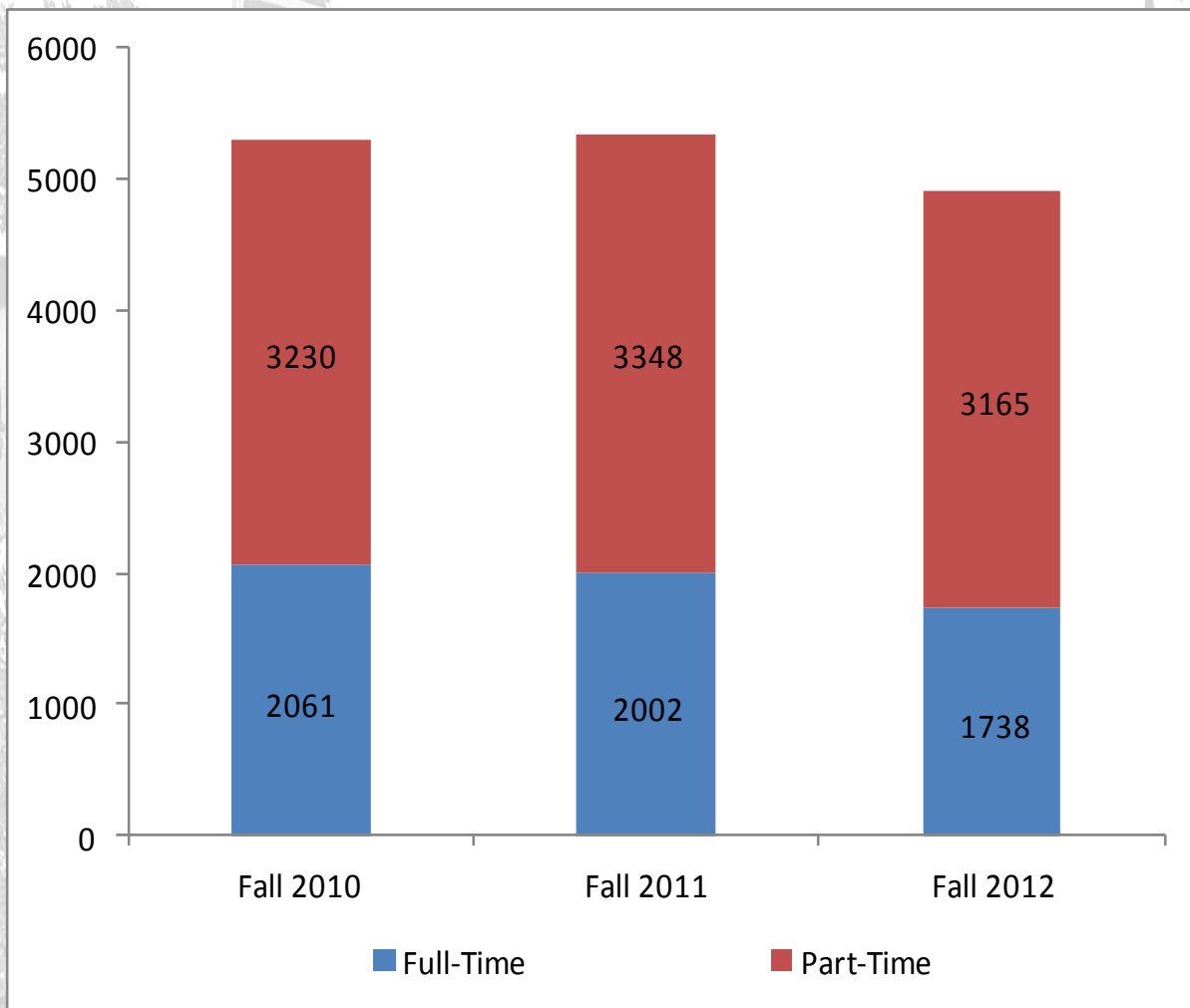


Credit Student Enrollment by Classification—Fall 2010-2012



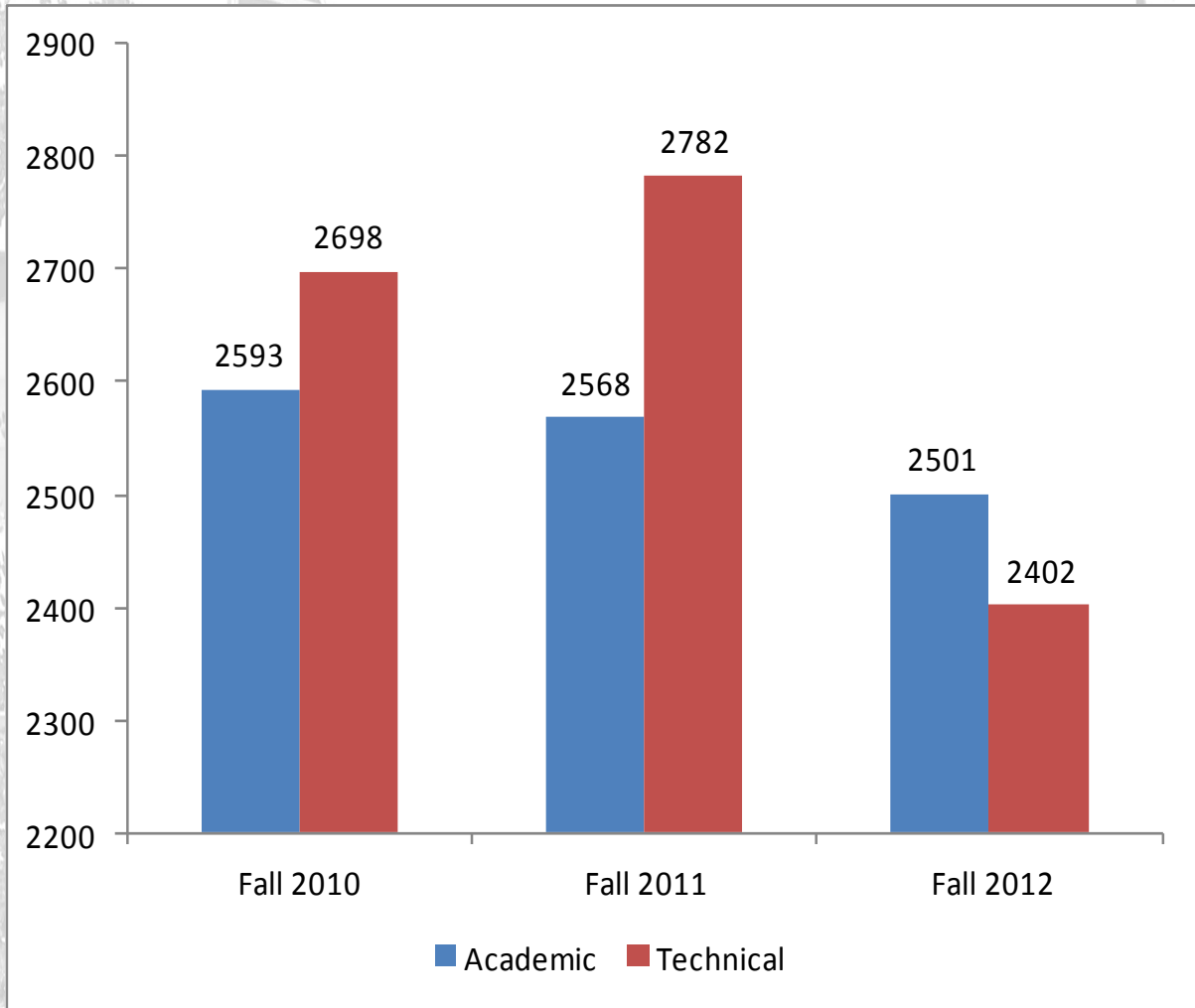
Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

Credit Student Enrollment by Status—Fall 2010-2012



Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

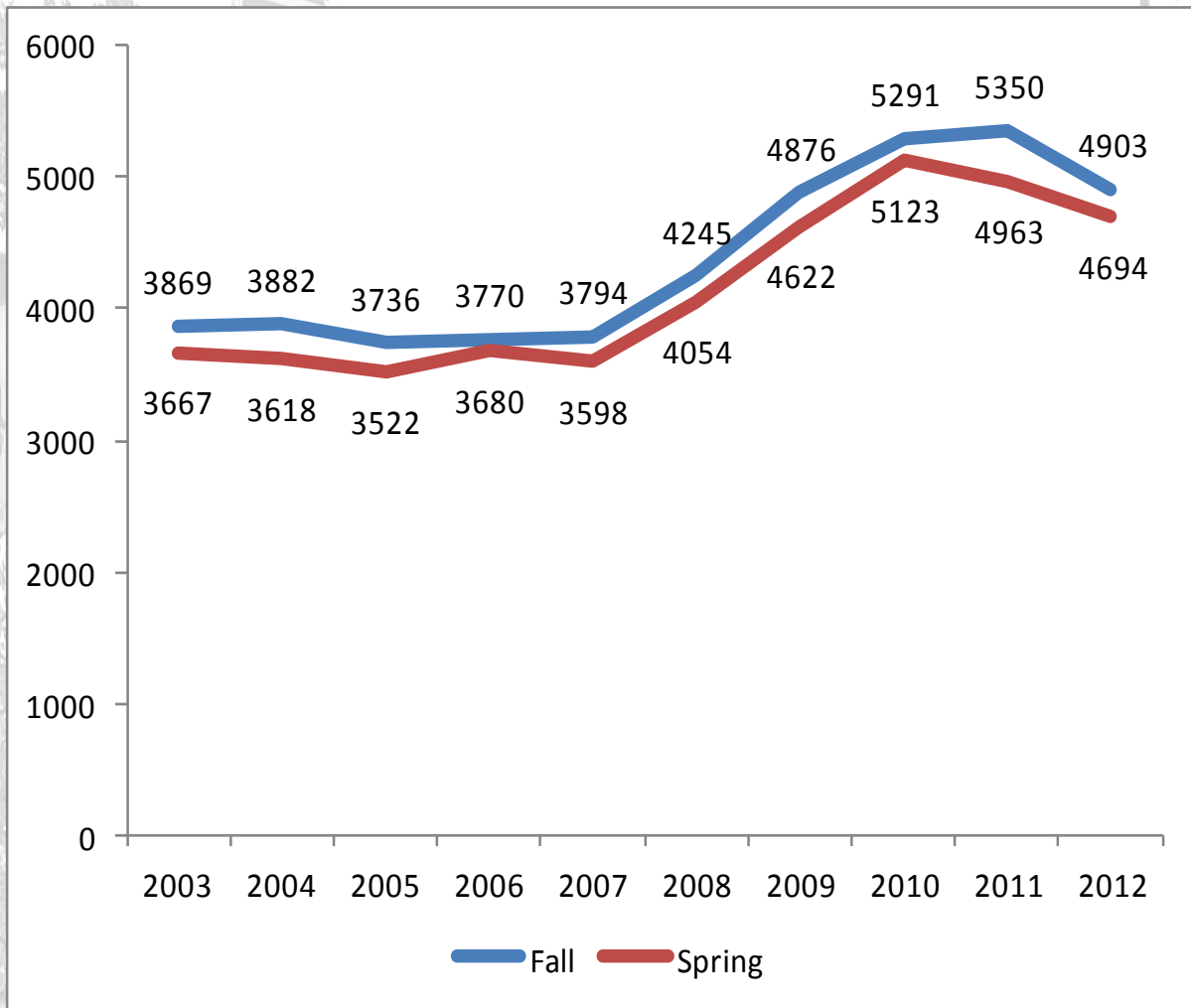
Credit Student Enrollment by Major—Fall 2010-2012



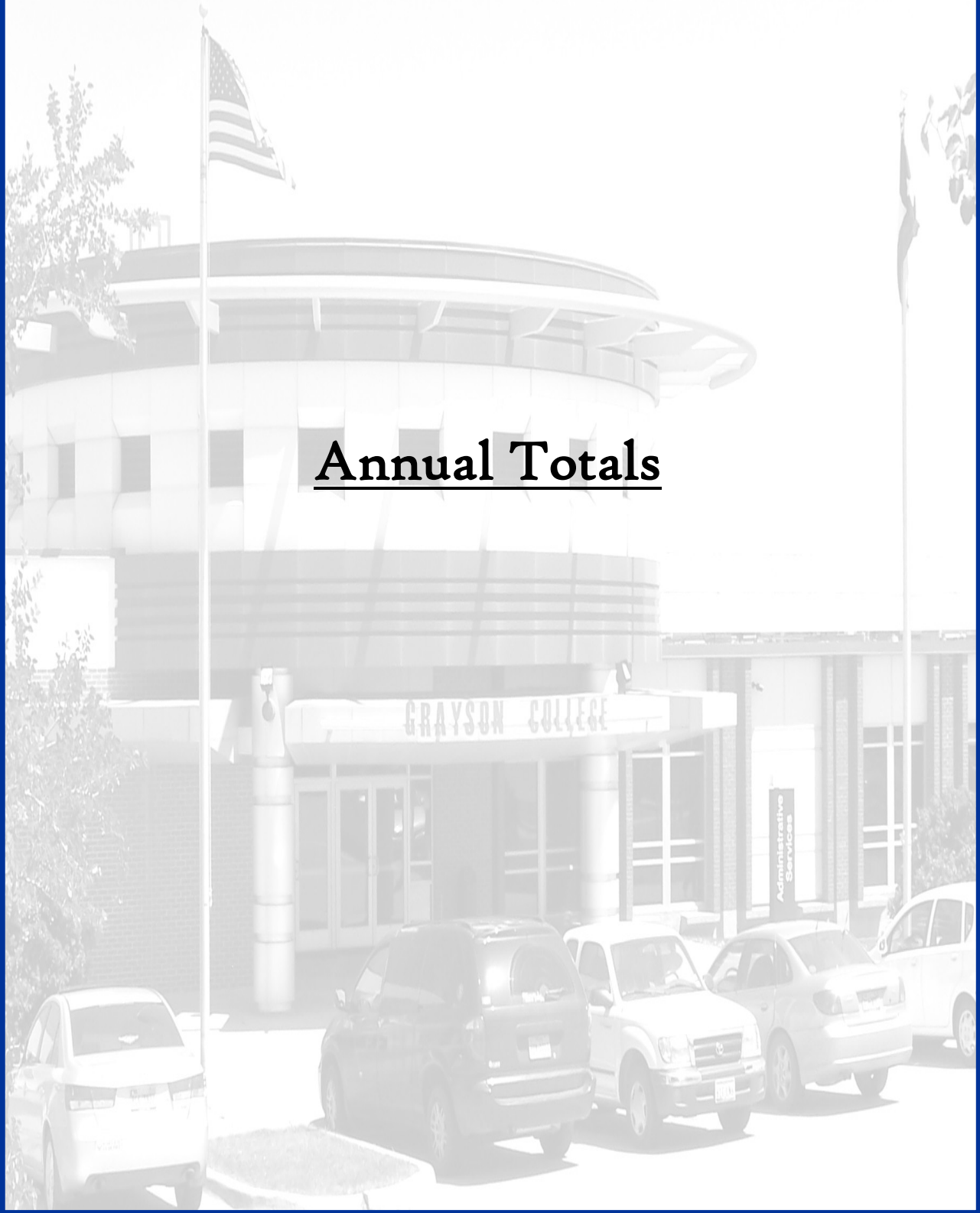
Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)



Fall/Spring Credit Student Enrollment by Academic Year

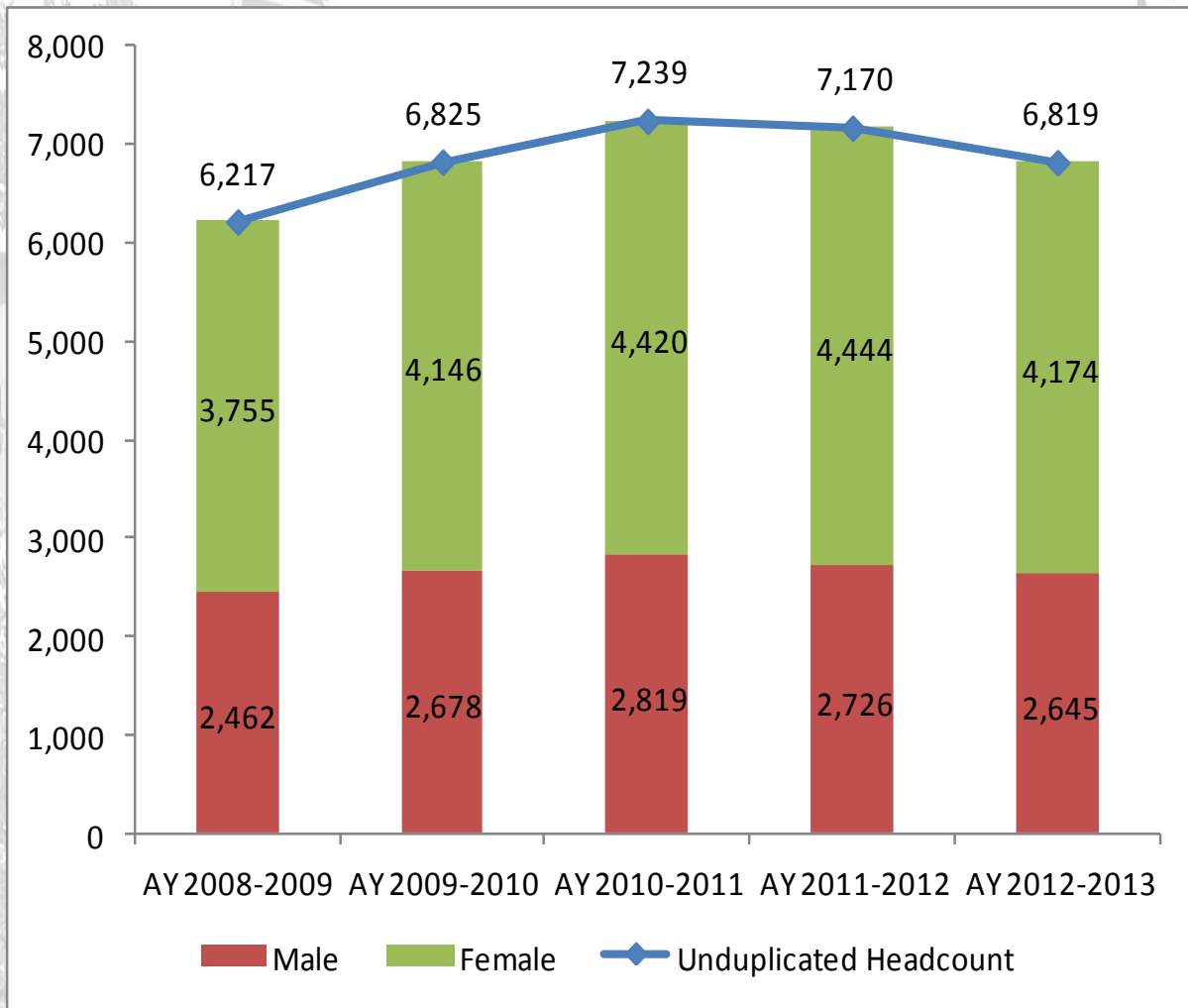


Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)



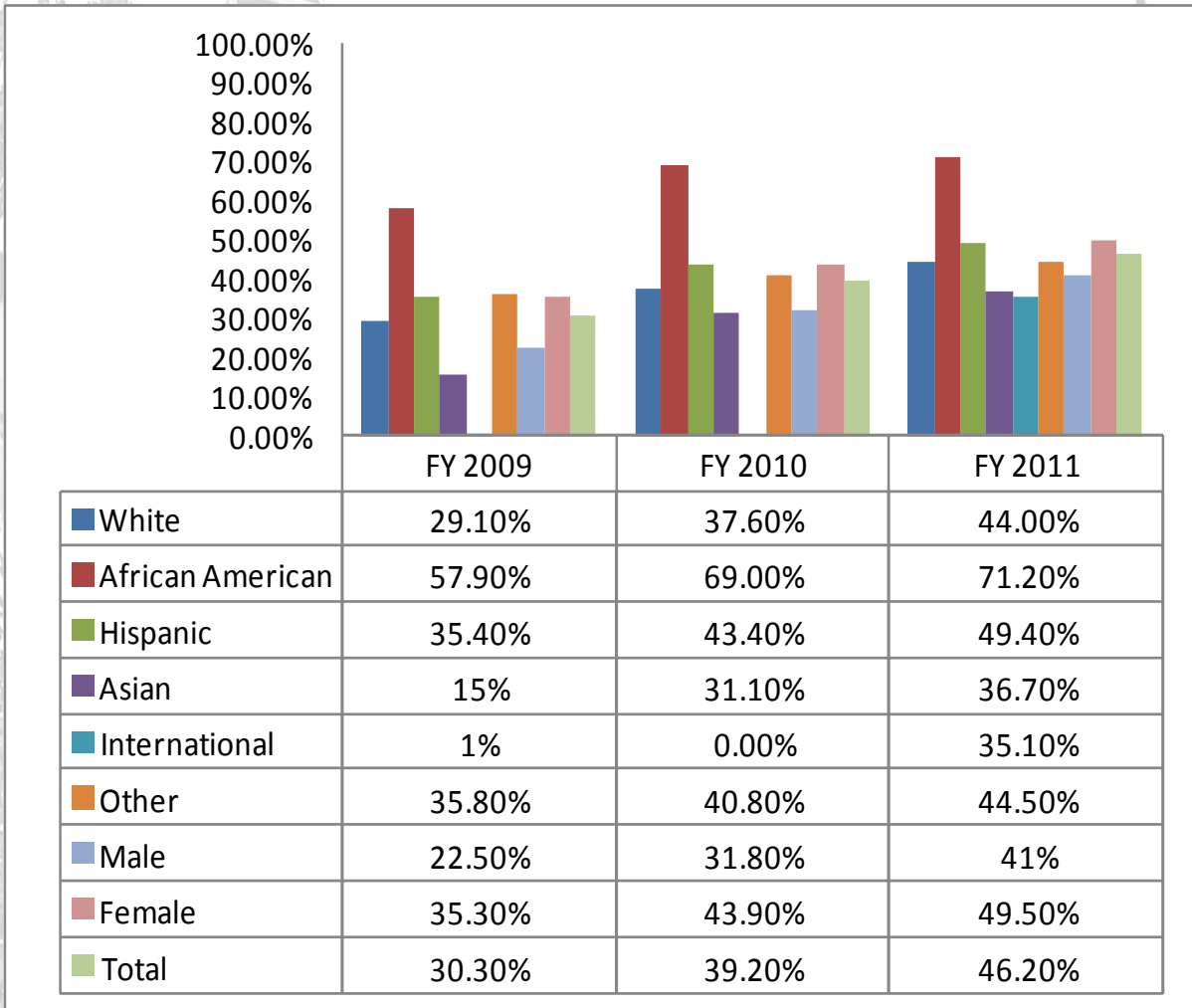
Annual Totals

Annual Unduplicated Enrollment



Source: Grayson College Enrollment Reports (ZogoTech Enterprise Reports)

Percent of Students Receiving Pell Grants



Source: Texas Higher Education Coordinating Board Data System

Financial Aid Totals—FY 2011 and 2012

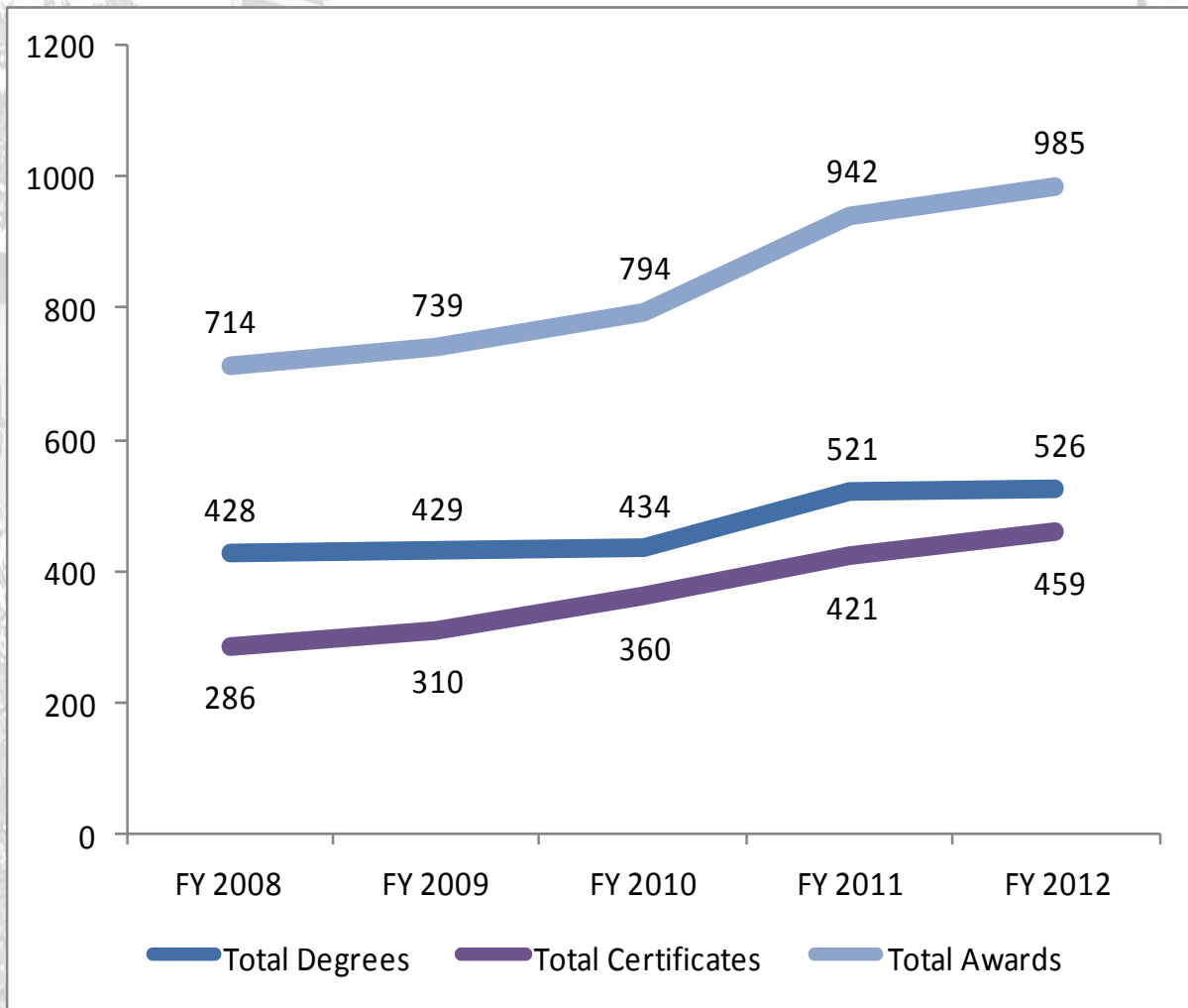
Type of Aid	2011-2012		2012-2013	
	Headcount	Awarded	Headcount	Awarded
Federal Grants	4307	\$10,494,787	3669	\$9,051,469
Federal Loans	2287	\$9,028,614	2146	\$8,008,913
Grayson College Scholarships	418	\$506,649	466	\$582,698
State Grants	275	\$322,720	224	\$305,557
Veteran's Aid	213	\$235,609	257	\$300,882

Source: Grayson College Financial Aid Database



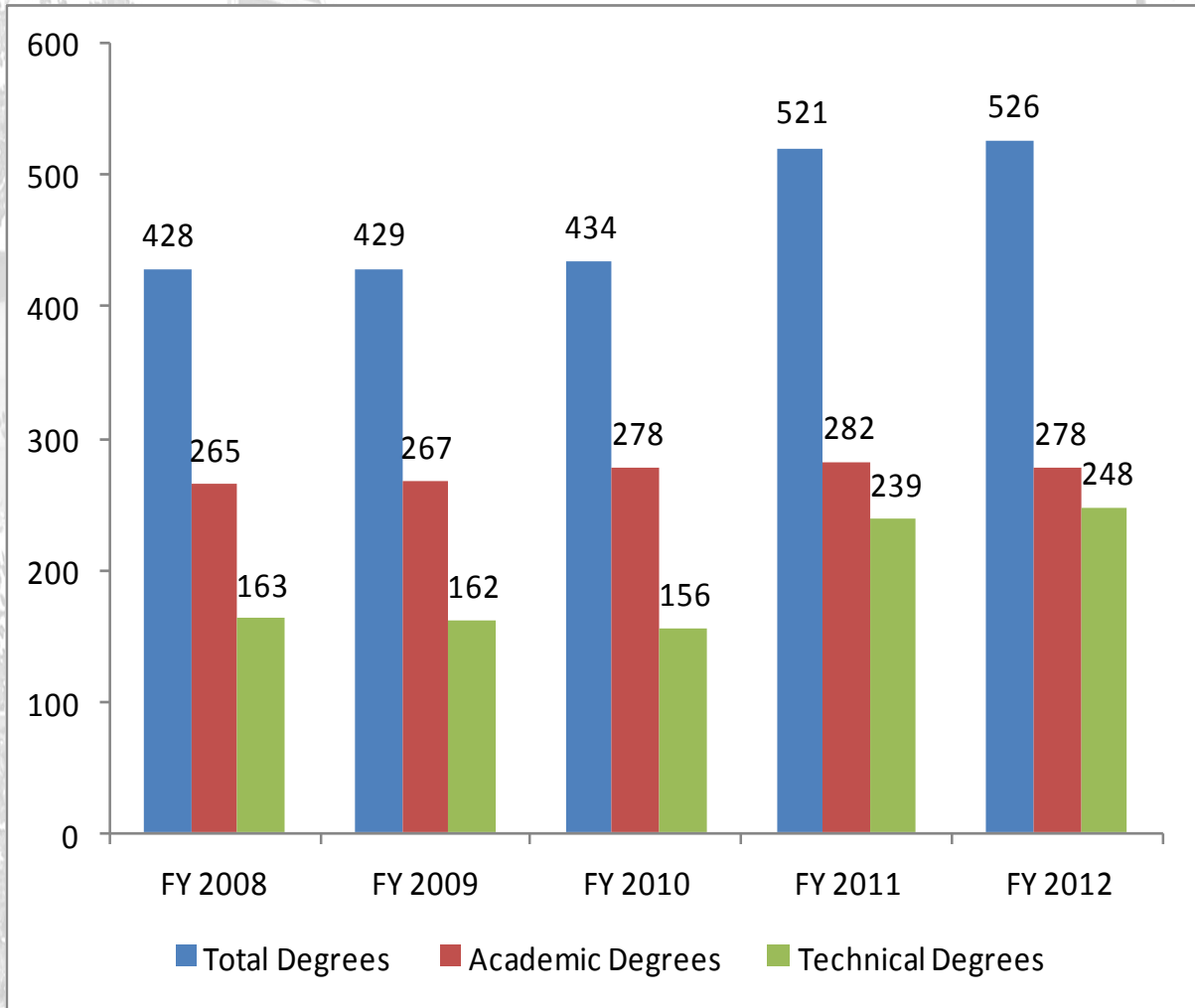
Success and Excellence

Total Degrees and Certificates Awarded—2008-2012



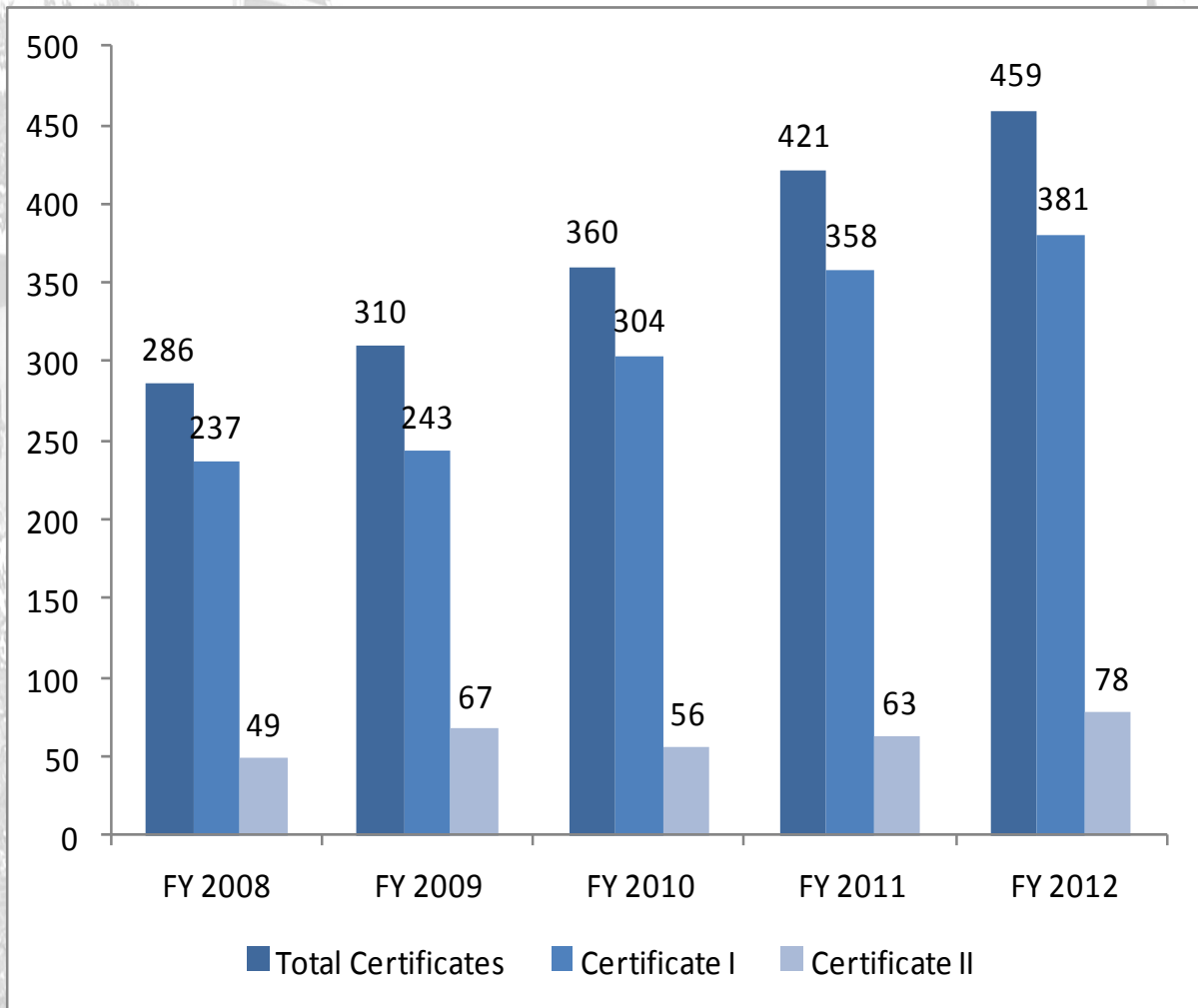
Source: Texas Higher Education Coordinating Board Data System

Total Degrees Awarded—2008-2012



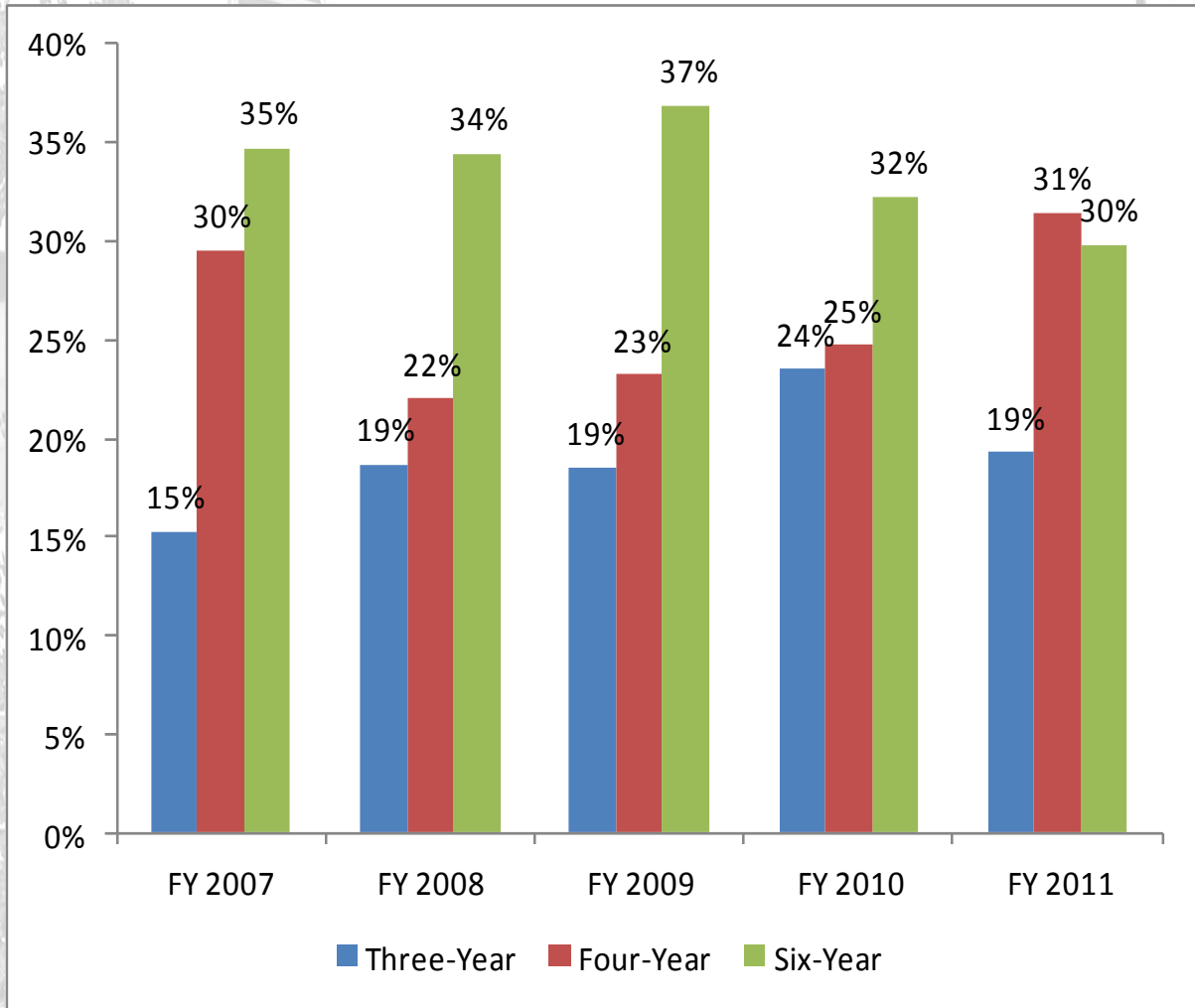
Source: Texas Higher Education Coordinating Board Data System

Total Certificates Awarded—2008-2012



Source: Texas Higher Education Coordinating Board Data System

Three, Four, and Six Year Graduation Rates



Source: Texas Higher Education Coordinating Board Data System

Graduate Success

	FY 2009		FY 2010		FY 2011	
	Academic	Tech	Academic	Tech	Academic	Tech
% Employed and/or Enrolled	86.20%	96.00%	86.70%	92.50%	92.10%	95.70%
% Employed	50.40%	86.50%	45.10%	78.00%	44.50%	80.50%
% Enrolled in 4-yr or 2-yr	23.30%	8.30%	22.30%	12.80%	34.10%	12.50%
% Employed and Enrolled	12.50%	1.30%	19.30%	1.80%	13.50%	2.70%

Source: Texas Higher Education Coordinating Board Data System

Developmental Education

Starting Cohort	Fall 2006	Fall 2007	Fall 2008
Math			
Below Math Standard	278	210	299
TSI Obligation met in Math ¹	37.80%	36.20%	28.40%
Completed College Level Math Course ²	15.10%	11%	9.40%
Reading			
Below Reading Standard	152	132	166
TSI Obligation met in Reading ¹	62.50%	66.70%	45.20%
Completed College Level Reading Course ²	27.00%	15.90%	26.50%
Writing			
Below Writing Standard	138	120	153
TSI Obligation met in Writing ¹	56.50%	55.80%	38.60%
Completed College Level Writing Course ²	32.60%	30%	17%

Source: Texas Higher Education Coordinating Board Data System

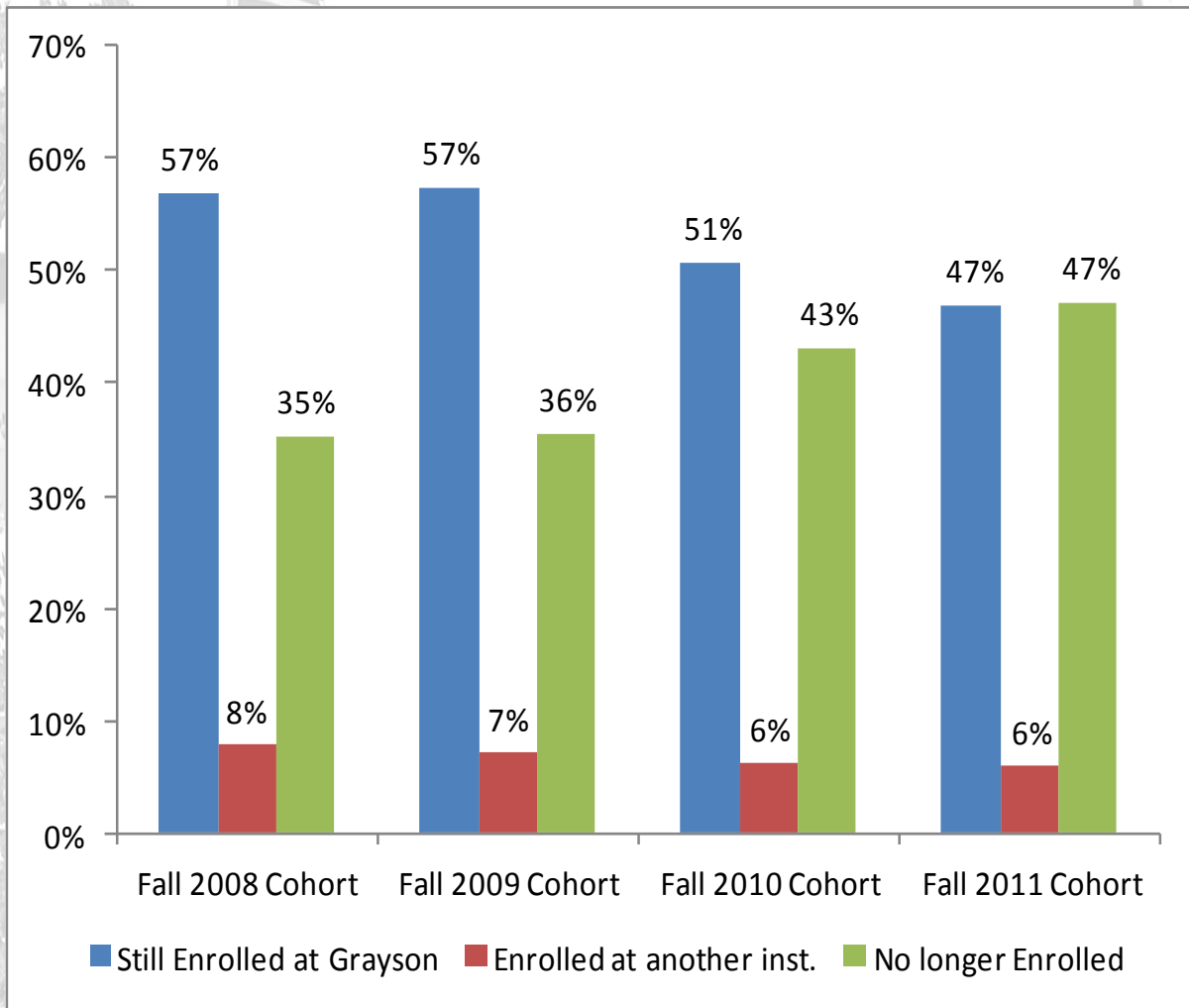
1. Percentage of students below state readiness standards who satisfied state standards within two years of college enrollment
2. Percentage of students below state readiness standards who successfully completed a college-level course in related areas with a grade of A, B, or C within three years of enrollment

Excellence by Exam

Programs Requiring State Exam	FY 2009	FY 2010	FY 2011	
Aesthetician/Esthetician and Skin Care Specialist	100%	100%	100%	
Radiologic Technology/Science--Radiographer	95.50%	95.00%	100%	
Dental Assisting/Assistant	100%	100%	100%	
Licensed Practical/Vocational Nurse Training	100%	100%	100%	
Registered Nursing/Registered Nurse	100%	96.90%	99.10%	
	FY 2009	FY 2010	FY 2011	FY 2012
Pass rate on State or National Exams	94.50%	92.90%	94.20%	94.20%

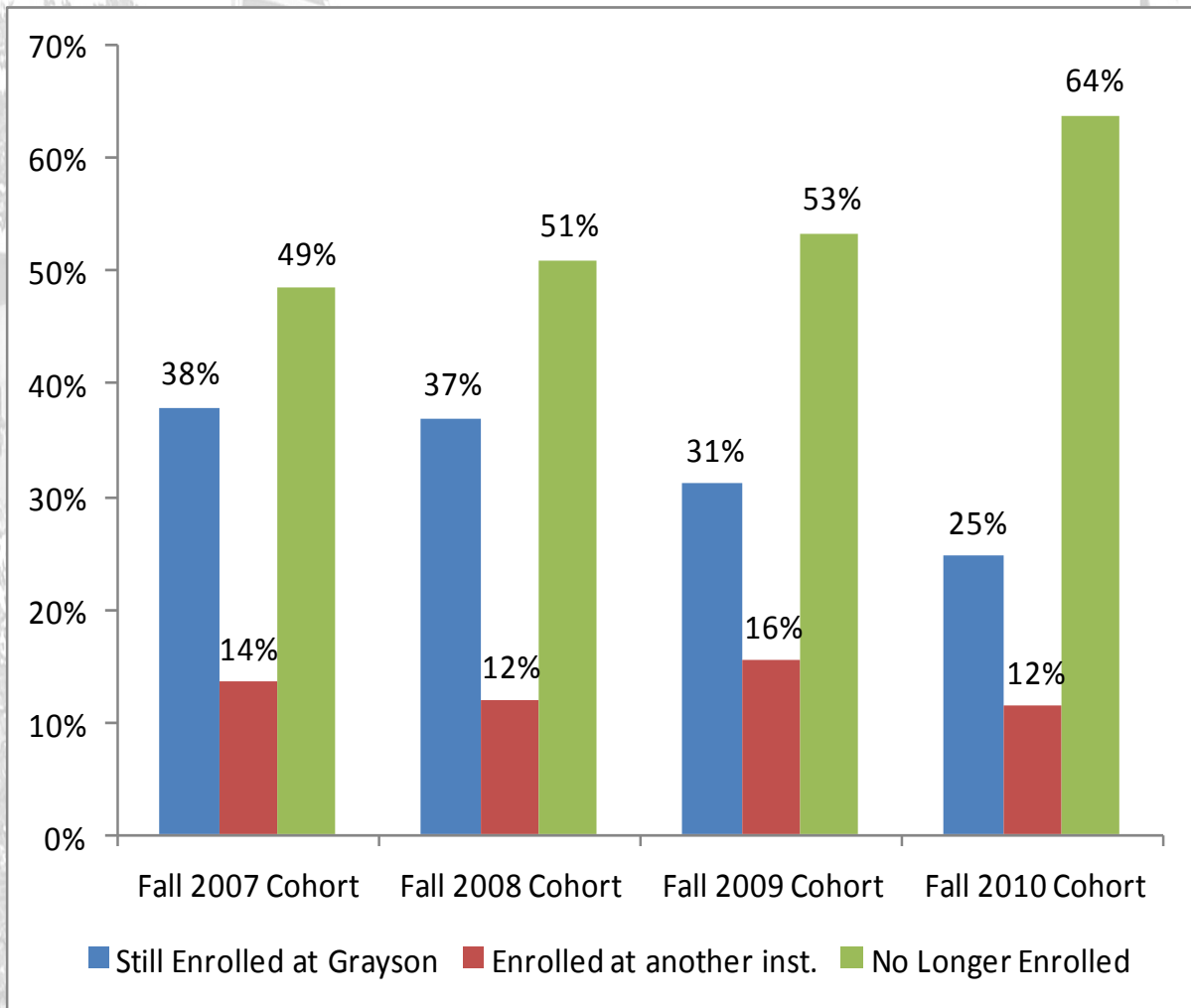
Source: Texas Higher Education Coordinating Board Data System

Student Persistence After One Year



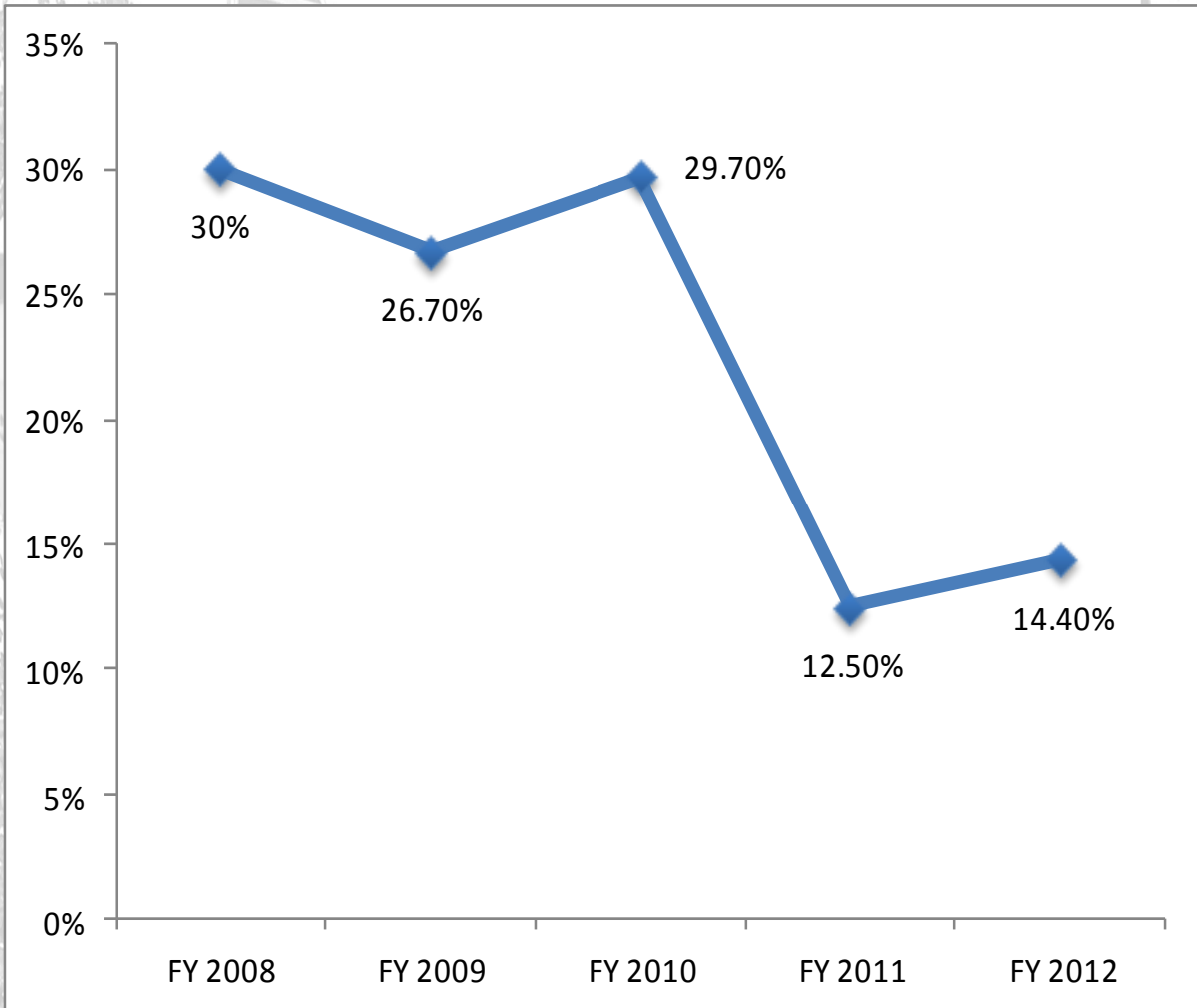
Source: Texas Higher Education Coordinating Board Data System

Student Persistence After Two Years



Source: Texas Higher Education Coordinating Board Data System

Transfer Rates



Source: Texas Higher Education Coordinating Board Data System

Top 10 Transfer Institutions—Fall 2008-Fall 2012

Transfers From Grayson College	Total Transfers
Southeastern Oklahoma State University	653
Collin County Community College	436
Texas A&M University--Commerce	373
University of North Texas	313
University of Texas Arlington	159
North Central Texas College	155
Texas A&M Univeristy	131
Texas Woman's University	120
Paris Junior College	102
Austin College	79

Transfers To Grayson College	Total Transfers
Collin County Community College	522
Southeastern Oklahoma State University	355
North Central Texas College	143
Texas A&M University--Commerce	122
University of North Texas	89
Paris Junior College	80
Austin College	58
University of Phoenix	47
Texas Woman's University	43
University of Texas Arlington	39

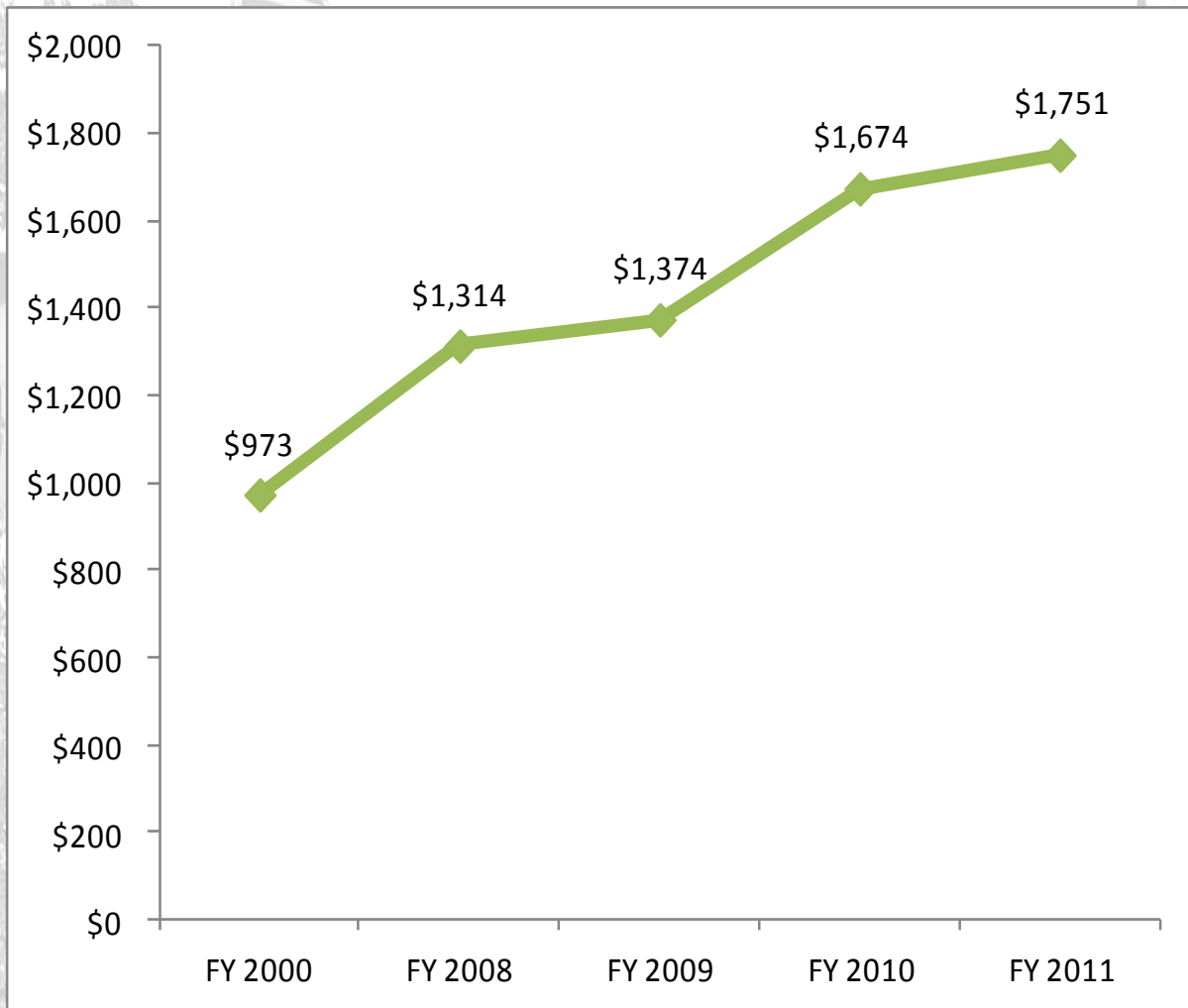
Source: National Student Clearinghouse Student Tracker Database

*Transfer—subsequent enrollment for students who began their college career at Grayson College between Fall 2008 and Fall 2012

A grayscale photograph of a modern, circular building with a curved facade. The building has a sign that reads "GRAYSON COLLEGE" above the entrance. Several cars are parked in front of the building. An American flag is visible on a tall pole to the left. The text "Institutional Efficiency and Effectiveness" is overlaid in the center of the image.

Institutional Efficiency and Effectiveness

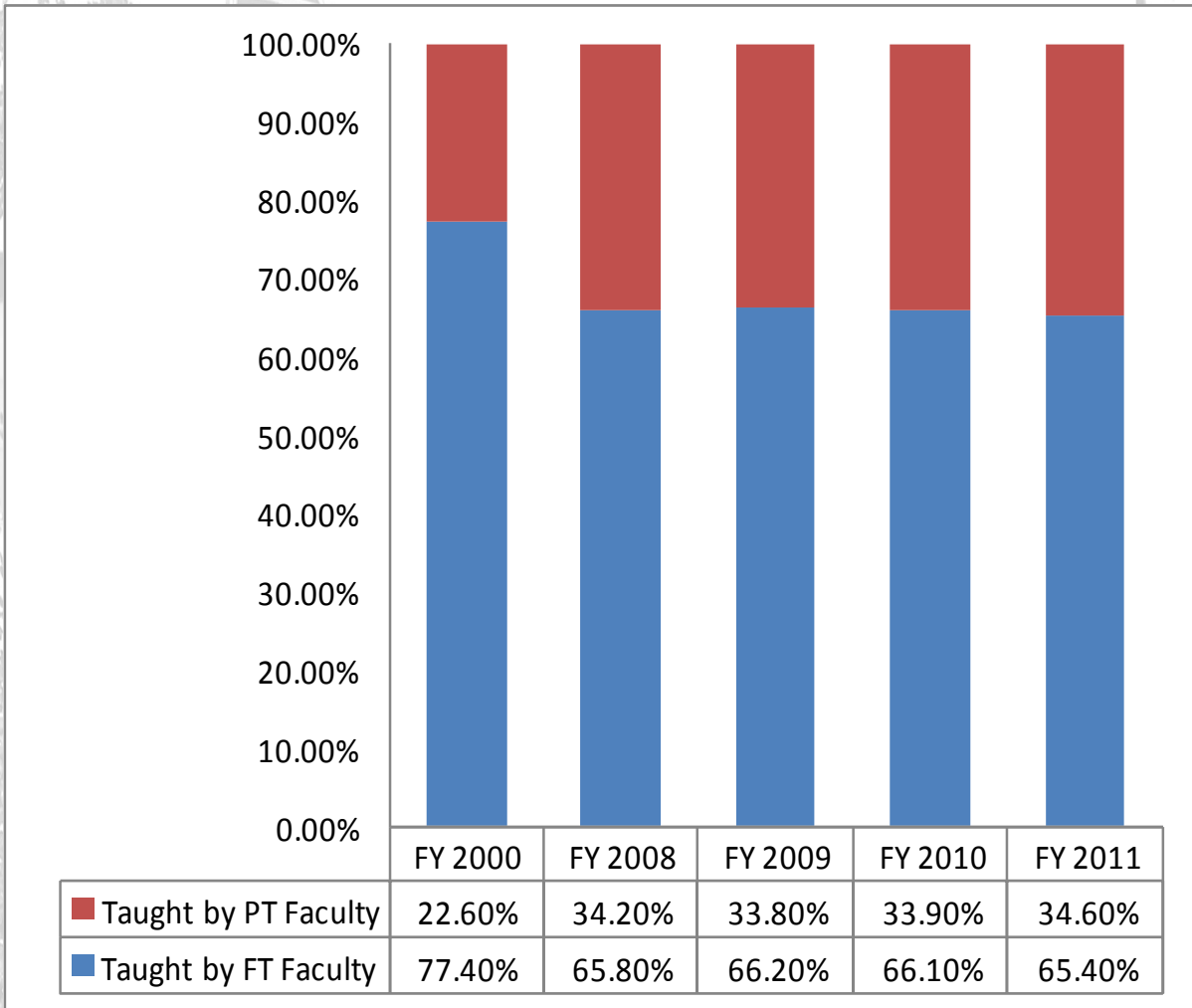
Tuition and Fees ¹



Source: Texas Higher Education Coordinating Board Data System

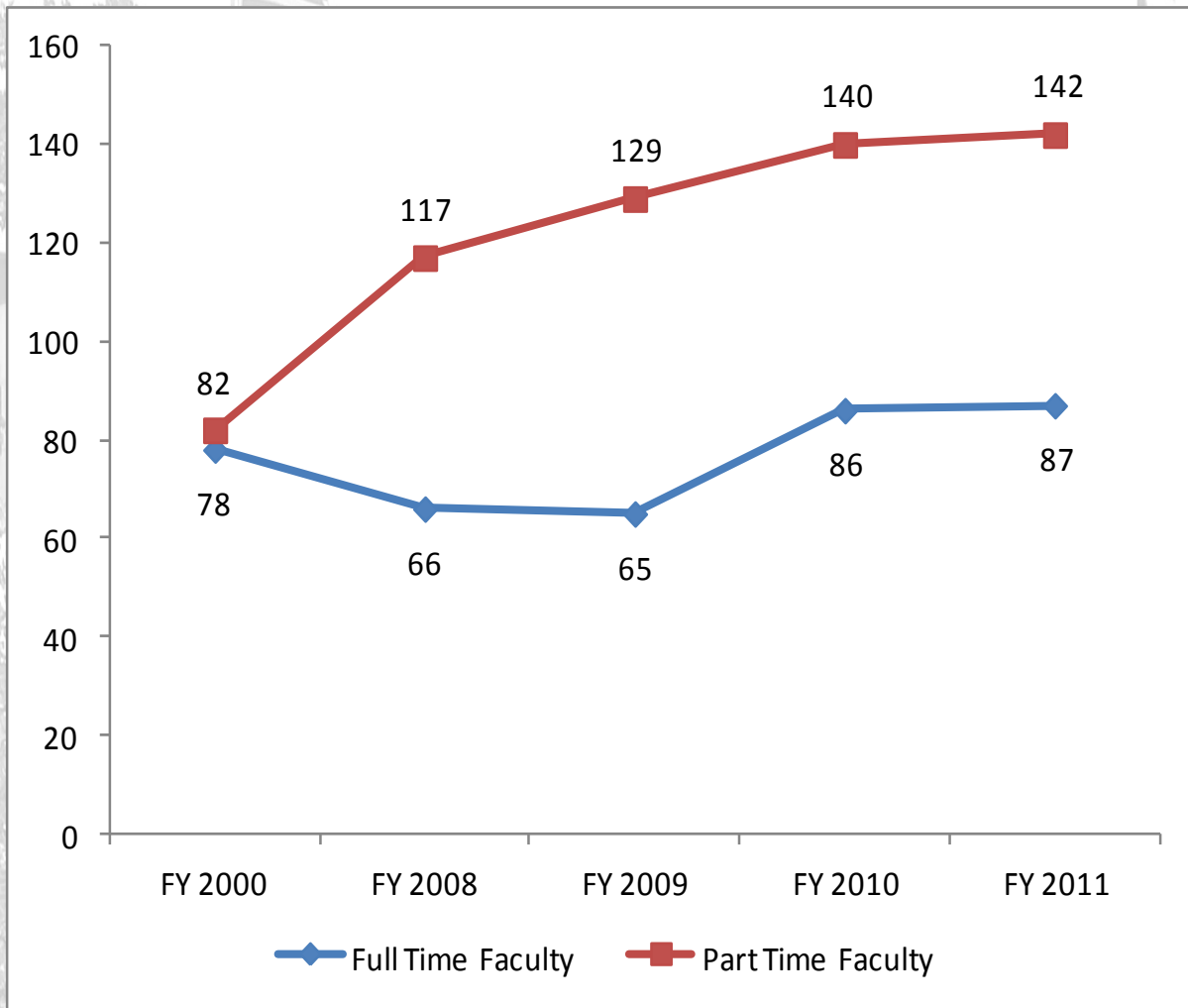
1. Tuition and fees for 30 semester credit hours in two semesters

Percentage of Hours Taught by FT/PT Faculty



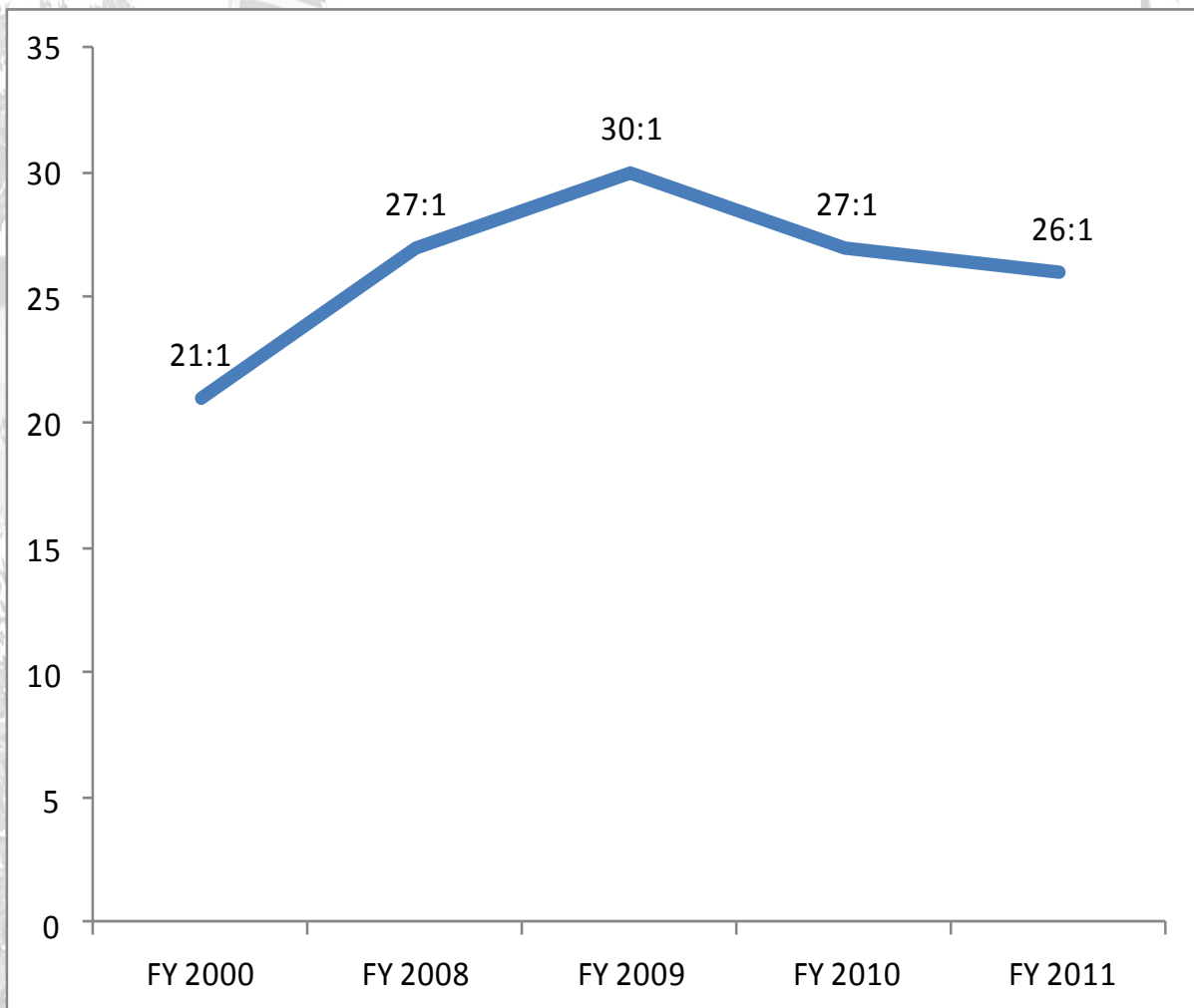
Source: Texas Higher Education Coordinating Board Data System

Faculty Status



Source: Texas Higher Education Coordinating Board Data System

FTE Student/FTE Faculty Ratio



Source: Texas Higher Education Coordinating Board Data System



Fall 2012 Faculty Demographics

	Full Time	Part Time
Total Faculty¹	103	120
White	93%	86%
African American	3%	3%
Hispanic	2%	5%
Other	2%	7%
Gender¹		
Male	32%	43%
Female	68%	57%
Highest Degree Earned²		
Doctorate	14%	11%
Masters	55%	67%
Bachelors	12%	18%
Associates	14%	3%
Other	6%	2%

1. Source: Texas Higher Education Coordinating Board Data System

2. Source: Grayson College Human Resources Data Files

Employee Demographics

All Employees

All Employees- Status		
Full Time	235	42.88%
Part Time	313	57.12%

All Employees-Gender		
Male	222	40.51%
Female	326	59.49%

All Employees-Age		
17-35	163	29.74%
35-50	152	27.74%
50-65	174	31.75%
65 and older	56	10.22%
No age given	3	0.55%

All Employees-Ethnicity		
Asian/Pacific Islander	5	0.91%
African American	22	4.01%
Hispanic/Latino	25	4.56%
White	492	89.78%
American Indian	15	2.74%
Two or More Races	1	0.18%

All Employees- Classification		
Administrator	28	5.11%
Instructor	102	18.61%
Lab Staff	3	0.55%
Staff	63	11.50%
Support Staff	39	7.12%
Adjunct	157	28.65%
Hourly	156	28.47%

Administrators

Administrators-Status		
Full Time	28	100.00%
Part Time	0	0.00%

Administrators-Gender		
Male	13	46.43%
Female	15	53.57%

Administrators-Age		
17-35	1	3.57%
35-50	8	28.57%
50-65	17	60.71%
65 and older	3	10.71%
No age given	0	0.00%

Administrators-Ethnicity		
Asian/Pacific Islander	0	0.00%
African American	0	0.00%
Hispanic/Latino	1	3.57%
White	27	96.43%
American Indian	0	0.00%
Two or More Races	0	0.00%

Full-Time and Part-Time Employee Demographics

Full-Time Employees

Full Time-Gender		
Male	76	32.34%
Female	159	67.66%

Full Time-Age		
17-35	37	15.74%
35-50	90	38.30%
50-65	99	42.13%
65 and older	9	3.83%
No age given	0	0.00%

Full Time-Ethnicity		
Asian/Pacific Islander	1	0.43%
African American	10	4.26%
Hispanic/Latino	12	5.11%
White	209	88.94%
American Indian	3	1.28%
Two or More Races	0	0.00%

Full Time- Classification		
Administrator	28	11.91%
Instructor	102	43.40%
Lab Staff	3	1.28%
Staff	63	26.81%
Support Staff	39	16.60%

Part-Time Employees

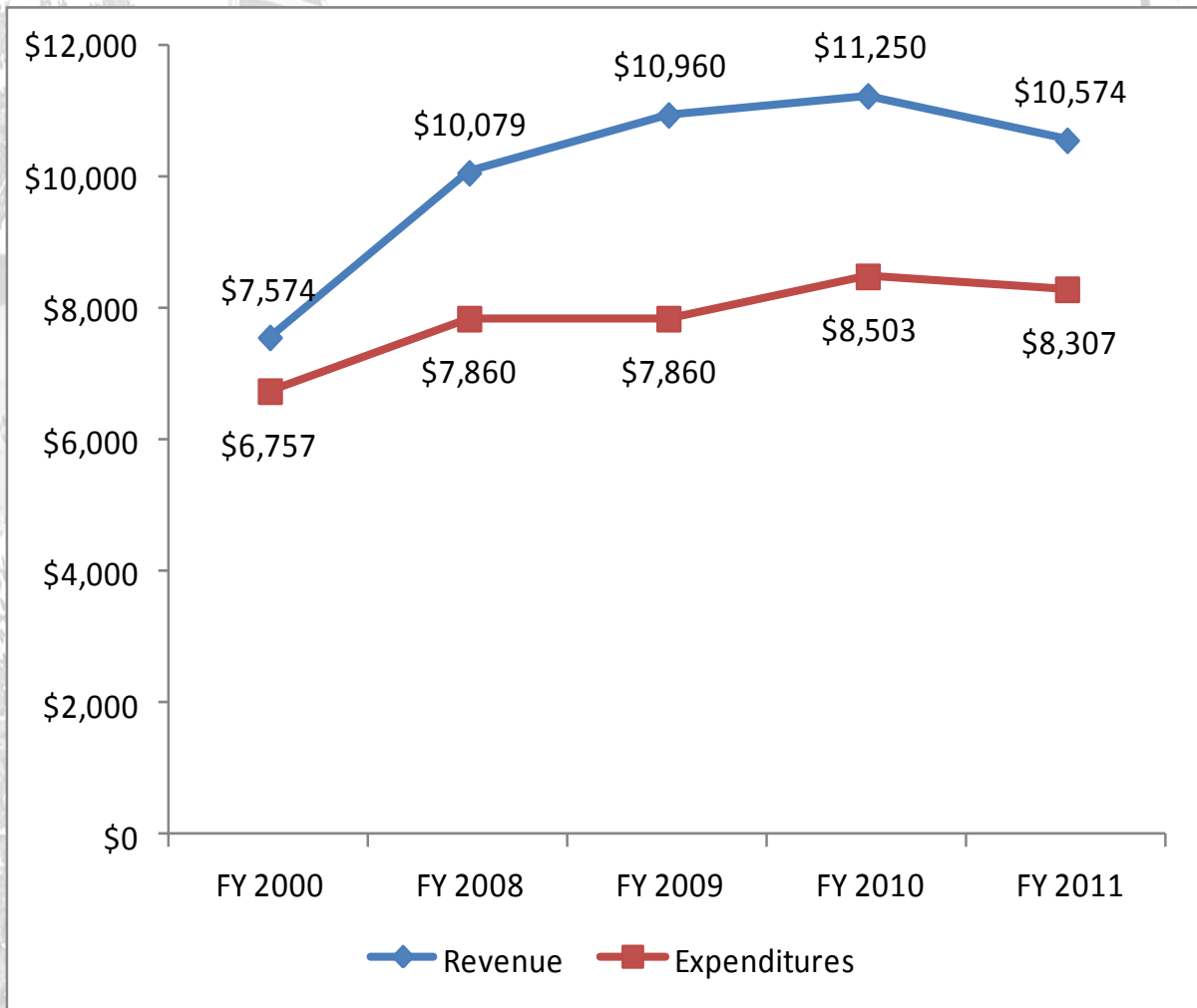
Part Time-Gender		
Male	146	46.65%
Female	167	53.35%

Part Time-Age		
17-35	126	40.26%
35-50	62	19.81%
50-65	75	23.96%
65 and older	47	15.02%
No age given	0	0.00%

Part Time-Ethnicity		
Asian/Pacific Islander	4	1.28%
African American	12	3.83%
Hispanic/Latino	13	4.15%
White	283	90.42%
American Indian	0	0.00%
Two or More Races	1	0.32%

Part Time- Classification		
Adjunct	157	50.16%
Hourly	156	49.84%

Finances Per FTE Student



Source: Texas Higher Education Coordinating Board Data System



Statement of Revenue and Expenses: Year Ending August 31, 2012

	2012	2011
Revenues		
Tuition and Fees (net of discounts)	\$4,923,045	\$4,590,793
Operating Grants and Contracts	3,445,770	3,202,555
Auxiliary Enterprises (net of discounts)	1,700,829	2,082,368
Other Operating Revenues	230,300	287,504
State Appropriations	9,002,532	9,038,194
Ad Valorem Taxes	12,578,742	12,549,900
Other Non-Operating Revenue	9,053,943	9,570,606
Total Revenue	40,935,161	41,321,920
Expenses		
Instruction	13,235,594	13,088,651
Public Service	630,664	693,903
Academic Support	1,512,159	1,489,883
Student Services	2,155,275	2,263,197
Institutional Support	3,898,636	3,731,280
Operation and Maintenance of Plant	3,073,430	4,420,886
Scholarships and Fellowships	6,510,510	7,469,020
Auxiliary Enterprises	3,589,818	4,151,032
Depreciation	1,990,328	1,790,417
Total Operating Expenses	36,596,414	39,098,269
Income Before Transfers	4,338,747	2,223,651
Transfers	10,000	10,000
Increase in Net Assets	4,348,747	2,233,651
Net Assets-Beginning of Year	38,769,167	36,535,516
Net Assets-End of Year	\$43,117,914	\$38,769,167

Source: Grayson College Annual Financial Report available online at www.grayson.edu



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