

## President's Advisory Council November 7, 2012

Present: Dr. Jeremy McMillen, Giles Brown, Shelle Cassell, Jan Crumpton, Steve Davis, Brandy Fair, Jeanie Hardin, Gary Hensler, Donna King, Barbara Malone, Jake McBee, Gary Paikowski, Marc Payne, Debbie Smarr, Tony Stanzo, Kim Teel, Casey Ticknor, Andy MacPherson, Marilyn Power, Brent Archer

### Coordinating Board Update

Jeanie Hardin...

### Enrollment Target Update

Debbie Smarr provided a 2012-2013 Enrollment Target Report. The report details our weekly enrollment numbers and will be provided to the PAC each Monday morning. Debbie reported that we are up in enrollment for the second Fall 8 week semester but that we are still below our Fall 2011 enrollment numbers. The targets have been set for the Spring 2013 semester to be flat with Spring 2012 numbers. Those targets are reflected in the report.

### Technology Project Lists

Gary Paikowski distributed a list of projects that have been requested from the Information Technology Department.

### Demonstration of Estudios Dashboards

Due to a technical error, we were unable to have the demonstration of the newly created dashboards in Estudios. Brent Archer will provide details via email on how to access these dashboards in Estudios. Debbie Smarr reported that these dashboards are general and can be further customized or other dashboards created and asked that all members of the PAC review these and provide feedback for further customizations or the creation of additional dashboards.

### GC Alert System Update / Siren Update

Andy MacPherson and Casey Ticknor are working to have the system ready to send a test message tomorrow. Information on the webpage will be live and ready to accept registrations to receive the alerts. Shelle Cassell presented several logo choices to be used in conjunction with the GC Alert information. The final logo will be shared with Casey and Andy and distributed to members this afternoon.

### Academic Early Alert

Debbie Smarr provided details regarding the use of the Academic Early Alert system in Estudios and provided data regarding its use. She reported that out of 42 trained full-time faculty and staff, there have been 8 faculty, 1 administrator, and 1 student services staff who have used the system. In a 1 month period, there have been 141 students contacted 252 times with 1 referral for counseling and 2 referrals for tutoring.

### Assessment Update

Debbie Smarr provided an update on the assessment work and our response to SACS on CS 3.3.1.1. She reported that she has completed and audit of Workforces Education programs and will be contacting those who have assessment artifacts to provide. She will begin work on the Academic Studies assessment materials next week.

### Board Elections

Dr. McMillen reminded members that there were four positions to be filled in the election for the Board of Trustees. Incumbents Jack Norman and Janet Gott were running for re-election. Mary Moses has chosen to not run. Five candidates have filed to fill these three positions. Bobby Brown's unexpired term had only one candidate, Jackie Butler. She will win that seat and serve the remaining four years of his term.

### Technical Mailer Update

Steve Davis and Shelle Cassell announced that the four-page mailer highlighting technical careers and encouraging non-traditional gender enrollment would be mailed to 50,000 households in Grayson County beginning Thanksgiving week. An additional 1000 copies are available for on-campus use.

### Media Preferences Survey - Community Version Continues

Shelle Cassell reported that the student version of the Media Preference Survey has closed and the Community version would remain open for a few more days. She encouraged members to participate in the survey. The goal is to have at least 400 responses for the surveys. Results of the survey will be available late January or early February.

### THECB Overview of Community Colleges

Dr. McMillen provided an overview of the proposed funding model for community colleges, which includes \$1 million of 'base funding' awarded to each community college. The remaining allocation would be awarded to colleges through a formula that uses 90%-10%. 90% would be calculated on contact hour reimbursement and 10% on a Student Success point system. There are several points within the point system that need to be negotiated and clarified. One example: the current understanding is that we would not be given points for Grayson College students who transfer to SOSU. Dr. McMillen also urged members to be accurate in reporting requested data, and when possible, ask for assistance from appropriate offices.

### POISE Users Conference

Gary Hensler ...

NEXT MEETING – 8:30 a.m. November 21, 2012 (subsequently rescheduled for Dec. 6, 10:30 a.m. in CWL Seminar Room A)