

College Success Council Meeting Minutes for May 2, 2018

Attended: Dr. Regina Organ, Dr. Dava Washburn, Dr. Kim Williams, Barbara Malone, Dr. Molly Harris, Donna King, Brandi Furr, Dr. Jeremy McMillen, and Cynthia Taylor (Support)

Absent: Dr. Chase Machen, Dr. Debbie Smarr, and Logan Maxwell

Approval of Minutes from April 4th Meeting: The minutes of April 4, 2018, was unanimously approved - a motion for approval was given by Dr. Washburn and a second by Donna King

Texas Pathways Institute #3 Homework Updated Version: Dr. Washburn emailed out an updated version of the homework for Texas Pathways Institute #3. Dr. Washburn asked everyone to please review and to let her know of any changes. The homework is due on Friday.

Additional items discussed:

- Develop a notebook for the Superintendents: Dr. Washburn and Dr. Smarr will have something together by late September-early October. Dr. McMillen will meet with each superintendent individually and give them a binder.
- Need for a possible Pathways Communication Taskforce to help develop verbiage for verbal/written related to Pathways/8-weeks, so everyone would use the same verbiage? These items would need to be separated. (What are we trying to communicate?)
 - Standard Operating Procedures
 - Marketing (Dr. Molly Harris stated that marketing is already happening for 8-week/Pathways)
 - Customer Service
- Dr. Organ shared that we have scheduled two Saturday mornings to be open on August 8th & 11th from 9:00-12:00 pm.
- Brandi Furr will work with Marie on using Twitter, Instagram, and Snapchat.
- Donna King and Brandi Furr will work with communicating with new prospect students.
- Complete Pathway Mapping/AEL/Dual Credit students.
- Grayson Application outside of Apply Texas.
- Visual Aids for AEL
- Dr. Washburn shared summer work: Program Brochures (Online and Hardcopies will be the same).
- Federal Law: We have to post Gainful Employment.

Update on Outreach/Activities for 8th Graders: Dr. Organ shared that Charles Leslie was going to an event on May 12th that targets 6th – 8th graders.

Additional Outreach Activities:

- South Campus- Hosted 225 8th graders from Howe, Trenton, and Van Alystne
- Anna Hicks- 6th – 8th graders (Advanced Manufacturing)
- Paula Cavendar – Dual Credit Night (10 graders moving to 11 grade)

- Financial Aid Workshops – High Schools and on campus with Parents/Students
- Senior Day – 11th & 12th graders
- Career Expo – Juniors/Seniors
- Welding Rodeo
- Summer Camps
- Kids College
- Theatre Productions
- SOSU-Upward Bound

Future Item:

- Grit