

College Success Council Meeting
Minutes for November 18, 2020
Zoom Meeting

Attendees: Dr. Molly Harris, Rhea Bermel, Dr. Debbie Smarr, Brandi Furr, Robbie Trissell, Dr. Jordan Utley, Logan Maxwell, Dana Kermanian, Nancy Luthe, Dr. Jeremy McMillen, Dr. Chase Machen, Dr. Dava Washburn, Amanda Howell, Jamie McKinney, Brenda Madore, Kelli Bowen, Vicki Anderson

Pathways Homework:

- Dr. Dava Washburn encourages everyone to read through the packet and give feedback. She has coordinated with Linda, the coach, on the Pathways Action Plan which is due this Friday.

Title III Grant:

- Dr. Washburn, Logan Maxwell, Dr. Chase Machen, Dr. Debbie Smarr, and Dr. Jordyn Utley have been working with Janios to hone the existing data.
- They are asking to identify two strengths and weaknesses in each of the buckets-- Institutional Program and the Fiscal Program.
- Dr. Machen shared what he learned from consultants when choosing weaknesses; the weakness has to be significant and chronic, and we must tie it to some of the work done.
- Dr. Smarr voiced that the CRM is the solution to students' communication.
- Dr. Washburn offered to send out a draft of where they are now.

Virtual Tour:

- Dr. Jeremy McMillen updated us on EAB Navigate, a potential CRM. They don't do anything pre-application before a student has a student ID. If GC engaged in a Navigate contract now, the campus tour would be at no cost. He will update the group with a price point when it's received.
- Rhea Bermel gave an update on the progress they have made in their research on Concept 3D. The initial cost was anticipated, but the annual fee was more than expected. Based on the cost of others, it is still very competitive pricing.
- Concept 3D does have a package deal discount that does include features that would be helpful to Admissions. The Virtual Tour is a two-week turnaround.

Academic Calendar:

- Dr. Dava Washburn has emailed out a working calendar for the group to add their department processes, dates, census dates, drop dates, grade deadlines, graduation, commencement dates, and deadlines.

Achieving the Dream:

- Dr. Smarr shared the updated ATD data with the members of the College Success Council and would like each person to review that data, specifically by the disaggregation and identify student populations they feel need improvement. She asked that everyone bring their feedback to our next meeting with ideas for how we might improve those numbers to help us develop action plans to impact those populations.

Spring Semester:

- The plan is to target students to enroll by text message. Dr. Washburn voiced the more students we can get in prior, the better for everyone.
- Dr. Washburn clarified that the message is not encouraging students to visit campus, but if they need to get help, pay, or drop a class, they will have a friendly face to help them.