

College Success Council Minutes

March 3-31-2021

Zoom Meeting

Attendees: Dr. Dava Washburn, Dana Kermanian, Dr. Jeremy McMillen, Dr. Chase Machen, Nancy Luthe, Dr. Logan Maxwell, Dr. Jordan Utley, Brenda Madore, Vicki Anderson, Brandi Furr, Dr. Molly Harris, Rhea Bermel, Kellie Bowen, Amanda Howell

Recruitment and Retention Task Force(s): Dr. Debbie Smarr shared that Dr. Jeremy McMillen wanted the three groups to report out to the CSC group regularly.

- Dr. Smarr shared that she can report that the Strategic Enrollment and Retention Leadership Task Force met yesterday 3-31-2021 and kicked off that work.
- Nancy Luthe is chairing the Retention Taskforce, and Brandi Furr is chairing the Recruitment Task Force.
- Dr. Dava Washburn has been in contact with Rene Garcia. He is sending his calendar availability to schedule meetings to support the needs of GC.

Recruitment Campaign:

- Rhea Bermel shared there is a meeting this afternoon and they should have something substantial to report soon.
- Dr. Smarr added that Michael Chavez will be working with Rhea and Dr. Smarr. Currently, Michael is analyzing GC's high school senior list and adding subgroups with data by gender, financial aid eligibility, major, and more. This will allow us to send effective marketing to target specific groups to increase enrollment.

Title III Grant:

- Dr. Washburn encouraged the group to read the Title III draft emailed to the group. She asked specifically for the Faculty to look at the instructional space and supplemental instruction pieces. Super Tutors will be trained tutors who will sit in classrooms where a higher success rate is needed. Those classes are English 1301, Biology 2301, Math 1314, and Math 1332.
- Dr. Washburn would like feedback by email or hard copy by this week. That way she can have a conversation about it by Wednesday.

Pathways Update: Brenda Madore summarized the main takeaways she received from the pre-Pathways meeting.

- Everyone involved needs to go in and take a look at data workbooks **before Monday, April 5, 2021.**
- The assessment and final action plan are **due on May 21, 2021.**
- The overall theme revolves around transfer.
- Next year's institute will be in Dallas on **November 2-4th.**

Board Goals/ Strategic Plan:

- Dr. Smarr shared the Strategic Plan 2025 as it currently stands, including the embedded goals and how they all link together within the work we are doing.
- Dr. McMillen asked that you review the strategic plan and send your feedback to Dr. Smarr, Dr. Washburn, and Dr. McMillen.
- A copy of the strategic plan is included as part of the minutes.

Edquity:

- Dr. Molly Harris has been looking into Edquity, a company that distributes emergency aid funds to the student. The application is easier and mobile friendly and she will share more as she learns more.