**Increase Enrollment**

* Get rid of long lines at registration
* Fix online registration issues
* Easy access to everything
* Focus efforts on 2-3 target areas of students rather than all….ex: recent area high school grads, international students, students switching careers
* Engagement is not the issue-access and ease of enrollment is the true test of growth and student success
* Marketing
* Market to more businesses
* Marketing
* Comprehensive marketing
* Branding, marketing, lots of Prayer
* More degrees online
* Create a separate division for online college
* Expand online offerings
* Expand program access-if students want a program/major, then make it easy & quick to finish it
* Build dorms
* More GED graduates
* Create partnerships with employers, government, & transfer institutions to offer students career & transfer tracks to improve enrollments
* Upgrade technology
* You can increase enrollment by meeting the other 3 goals
* Recruit- all staff & faculty should be recruiters
* Improve marketing
* Simplify the enrollment process
* Improve front door experience & eliminate barriers to enrollment
* Get rid of barriers that drive away many students when trying to enroll
* Decrease required paperwork
* Faculty needs more help in developing their online classes
* Need to ensure we are able to build quality online courses & retain students in them before we look at expanding the online offerings
* Make sure you are including all the campus to support online learning
* Online has to be 100% online
* Please don’t forget department standards
* Customer service
* This is good for all students in our area: target more of the high school students who don’t “need” financial aid or can’t get financial aid
* Processes
* Faster service
* 2 hour visits in admission for counseling and enrollment discourages applicants
* Continuing recruiting processes currently in place and refine recruit back processes
* Provide same day response to those that inquire about online classes/register them very quickly
* Remove barriers to enrollment processes
* Advertise our strengths as a college
* Challenge for online: How can GC “brand” ourselves to be “the unique online college?”
* Recruiting
* Reach out to minority community in Grayson County
* Offer more dual credit so that students can have 45 hrs of GC credit when they graduate high school & knowing they only need 15 hrs, they would finish with us
* Process all applications & be open minded to aggressively reach people 24/7
* Introduce college readiness and career plans in summer programs, target populations with dual programs
* Become an inviting, friendly, easy access & flow through process
* Increase course offerings online and night
* Document reasons for enrollment, align with programs and classes offered
* Flexible course offerings
* Offer more in-demand programs/majors
* Add programs
* Make classes available year round: start dates
* Early college HS, online college
* Recruit from outside of our district more
* Build connections with area high schools-career pathways
* Create connections to current students & reach out to potential students
* High school recruitment programs
* Targeted recruitment initiatives
* “Keep once they get here”…give them a place to belong: organizations, clubs, PTK, Honors
* Have a child care center to help take care of students kids
* More community involvement
* Relationships with businesses
* Program offerings
* Modify class scheduling in some CTE programs: IE…mornings & weekends
* Increase online
* Create a better website

**Improve Student Success**

* Everyone on same page...we share academic knowledge to everyone involved in the lives of our students
* Upgrade technology
* Keep the end in mind for the student: graduation, job
* Open door policy across campus to guide students
* Advise students about how to success. Everything from how many hours to take, organization, how to deal with life
* Improve instruction
* Better communicate student class room performance
* Some type of evaluation/readiness assessment prior to taking online courses
* Better advising
* Improve degree and certificate completion
* Better communication on campus
* Provide day care services so parents won’t miss class with sick kids
* Cross training
* Focus on career pathways, not just degrees
* Intentional & systematic engagement
* Clarity
* Be happy
* Help students realize personal responsibility & accountability
* Fully implement early alert in Estudias
* Success coaches assigned to all students
* Pre-requisites, make sure students have skills to be successful in classes
* Universal attendance policy & either prof. or student intervention
* Hold students accountable & question them when not prepared for class or didn’t complete assignment
* Know our students and their goals (not our goals for them)
* Enhance front door experience; i.e.: counseling, advising, decrease wait time, customer service
* Direct students to better career paths or careers better suited to their academic abilities
* Making students aware of their responsibility in education
* Provide all support & foundation of staffing & resources
* More support for students, night services, child care, online services
* Orientation
* Provide “coaches” to individual students to personally provide encouragement & support as needed
* Provide prompt feedback. Go the extra mile for the student but expect the student to go the extra mile in return
* Hire faculty who give more than lip service to assisting students
* Implement mentoring program
* Provide supplemental services- tutoring, career coaches, etc
* Caring customer service
* Give us a login that will allow alerts in blackboard to be automatically posted to student in Estudias
* Customer service
* Build integrated support systems that make engagement inescapable (advising, early alert, interactive teaching & learning, facilities, etc)
* Strive to become a student centered college
* Remove barriers to admission & registration processes
* Faculty should visit 1:1 with students who are performing poorly & hook them up with tutoring center
* Monitor progress
* Teach the students in the ways they learn
* Really care that students succeed
* Use data to identify where students are learning, failing, or facing barriers to success
* Life/ learning coach & mentors
* More involvement
* Better adherence to pre-requisites
* More support for students- holidays, evenings, online, Saturdays
* Lots of engaging & meaningful activities & projects
* Work with H.S. to bring in more students college ready
* Success by setting high standards & guiding them to the tools that help them reach those standards
* Require consistent & persistent data reviews for major areas of measurement

**Demonstrate Excellence**

* More formal recognition of student/faculty/staff achievements on & off campus
* Come together as one body with a common goal….to see our students succeed
* # of graduates increased, # of transfer students increased
* Through customer service
* Keep student success front & center in all service & faculty conversations- help everyone see how they contribute to student success
* Create goals
* Sharing programs in community
* Communicate our excellence to ourselves & the outside community
* Remember that students have a lot of choices in today’s world
* In everything we do, ask how it impacts student success…all of us!
* Be proud of ourselves & where we work, quit whining and fix it
* Dress code for staff & faculty
* Raise the bar
* Availability
* Always look for ways to improve…whole college
* Define our mission both narrowly and globally
* Implement PLO assessment process in SPOL or some other modality
* Upgrade technology
* Improve data accuracy for better reporting
* Build dorms
* Make sure committee recommendations are acted upon
* Customer service
* Customer service
* Catch people doing something right & celebrate
* By persistently reviewing & refining processes & procedures used to serve students
* Reallocate funds where needed for success
* Improve semester by semester
* By setting high standards and helping our students achieve those standards
* Have good standards in the classroom. Teach the students to rise to their potential
* Have concrete data supporting GC exceeding the standards set by THECB & other agencies
* Expand Honors college
* More community interaction
* More PR for programs
* A showcase or programs
* Success to 4 yr universities
* More awards/recognitions of individual & dept. successes
* Increase our success rate, more completion
* Be involved with the general community
* Teach our students responsibility towards learning & paying back their loans
* Become more entrepreneurial; be okay with reinventing how we do things & take risks
* Communication
* Quality learning experience and student services
* Increase student club activity in the community
* Publicize testimonials from former successful students
* Great customer service
* Market success stories
* Customer service...the student comes first
* Increase graduation & retention rates
* Carry out a job/task until finished
* Be open to new ways of reaching students
* Utilize data for every decision made: budget, hiring, etc
* Make everything easier (that doesn’t harm instruction)

**Improve Engagement**

* Continue asking for feedback
* Adhere to the CSSE survey definitions
* Mandate on class evals & hire only faculty open to idea & demonstrate proof of inclusion when hired
* Project-based learning
* Group projects & learning
* Student centered instruction
* More interaction in the classroom- flipped classrooms
* Fun activities in the classroom- integrate more technology
* Update teaching methods, update student activities
* Mentoring
* Advisors should be required to contact students personally at least 1x/semester
* Professional development
* Train faculty
* Use current faculties best practices & use those tactics in every classroom
* Project based instruction
* Have students work in teams, projects, presentations
* Change our mindset to believe in our students
* Stop all lecture/ppt instruction, train faculty on how to engage students, monitor classes for this to ensure it
* Improve instruction
* Ask students what they want in class
* Provide day care for children so more students could spend more time on campus
* More contact
* Teamwork
* Mandate at least 2 engagement activities/ class/ semester
* Put faculty & student services in the lead to develop strategies & professional for broader, deeper engagement-linked to student success grads & data
* Improve engagement by decreasing class room #’s to a manageable size allowing the type of engagement that is successful
* Use tools that students use….i.e.: cell phones, games, tablets
* Instructor documentation of strategies implemented in class with a follow up on how it worked, then how to improve
* In class group activities
* Make classes more interactive- not just lecture, outside work
* Professional development for faculty focusing on this area
* Emphasize self-efficiency
* Continued professional development
* Increase campus wide communication thru faculty activities & staff
* Professional development and demonstration of successful models
* Have faculty advisors actually meet with each or their advisees
* Individualized practices
* Let students play a role in customizing some aspects or their courses
* Increase the relevance of the course to current times/situations
* Increase activities connecting students to their future & the community
* More informative assessment assignments, “authentic” assignments
* Teach in a way that applies the material to everyday life
* Have staff, faculty, & students know what engagement practices are going on & interact with all
* Get students connected outside the classroom activities/groups
* Student life activities
* Have continuous focus groups throughout the campus
* More diverse student clubs & organizations
* Get students involved in/out of class (community) activities as well as in class activities
* Aggressive marketing to traditional & non-traditional students
* Better communications on campus
* Communication
* Communication
* Service projects for each class/program
* Have activities outside the classroom
* Adopt Mindtap & E-books