**Who are we?**

* Team whose goal is to improve education for our area residents
* We are a premier learning institution
* Diverse group from many backgrounds
* A teaching institution
* The road map for road to life
* Place for people to improve their talents
* A community college trying to shift its teaching and learning paradigm
* Grayson College Institution of Higher Learning
* An institution providing higher education and self enrichment
* We are a bridge for students to enter higher realms of learning and career opportunities
* Educators, mentors, supporters, and encouragers of future leaders
* Facilitators of learning and growing
* A diverse college of exceptional educators and unique student body
* Individuals
* Collection of collaborators with the same or similar goals
* We are an institution that exists to make people’s lives better
* A student centered institution of higher learning
* A student centered learning community
* A caring campus trying to educate to the best of our abilities
* Community of people dedicated to serving students
* Grayson College Student Services
* We are a group of people who care about people
* A place where people can come and achieve their dreams
* Grayson College- opportunity
* An institution set aside to help produce model and productive citizens
* A link to the future
* Provide higher education and workforce development for our community
* Gateway to the future
* We are a local, affordable education/training facility
* We are the premier community college in North Texas
* We are Grayson College-premier two year community college
* A diverse group with multiple goals
* A dynamic, evolving, innovative community college
* The community’s college
* Grayson College
* Small school, lifeline for some, wearing many hats
* A log in the economic development of the service area
* We are stewards to our community
* The community’s college
* The community’s college
* Community college
* Our community’s college
* We are a community
* Community leaders
* The best community college in Texas
* A college that serves its community
* Serve to community
* We are a community college to service the locals
* Small college serving our area communities
* Diverse uncoordinated group of good people
* An institution of higher learning
* A college
* Grayson College
* Grayson College- a state funded community college
* Grayson team
* Harvard on the hill
* GC is a very dedicated group of professionals who teaches and trains individuals & companies to think, learn, and master educational & skills to live in a community. We are a diverse, educated group.

**What do we do?**

* Educate
* Teach students
* Teach
* Train & educate
* We teach students
* We teach & train people to think & work in a complex society
* Prepare a vaned student population for improvement, certificates, degrees, & transfers
* We guide future generations to be smarter and better than we are
* Help individuals reach their educational & career goals
* Prepare students for new opportunities....different careers and better pay
* Teach, minister, mentor, model
* Instruct, guide, and aid others
* Educate our students in life and skills for their enrichment/goals
* We prepare students for successful lives and careers
* We educate and train students for success
* We provide educational opportunities
* Serve community & students
* Serve
* Service community
* Meet the needs of our community
* Provide transportation to our community’s future
* Serve students
* Expand knowledge with the community
* Help students enroll in courses- give them tips on being successful
* Help people get information
* Service the community
* Serve our community’s academic needs
* Serve our community, educate and involve
* Serve the people of North Texas, providing opportunity for enrichment and advancement
* Serve, educate, and assist people to achieve their dream
* Serve students
* Serve the local community to enhance lives
* Help students
* Serve our community to reach educational goals
* Help students define their goals and prepare to reach them
* Serve the underserved
* Provide quality education & viable emotional support
* Making higher education and training accessible
* Provide opportunities for students, the community, and others for improvement
* We provide education and enrichment for residents in our Tri-County area
* Provide training and education for our service area
* We create opportunity and hope for students to improve their futures
* Provide opportunities for people to improve their lives
* Provide hope & transform lives through education
* Provide educational opportunities to community members to improve skills or to further educational goals
* Expand horizons
* We think and act on the ideas that come to us
* Enhance and enrich our service area
* Assist people with their educational/enrichment needs
* Transform the lives of our students
* Change lives and give hope
* We change lives \touch lives
* Challenge students to achieve their dreams
* Provide opportunities for individuals to achieve their dreams
* We improve the lives of individuals & families by providing education and opportunity

**What are our opportunities?**

* To grow- more space, more programs, more students
* Grow into the current era of education
* To reach more students
* Communication, student growth
* Controlled expansion of programs
* To improve on our student numbers
* Branching out
* Online learning
* Growth, enrollment, technology, service
* ERP/ technology, early college, greater community engagement
* Technology, facilities, people
* Our opportunities are what we are alert enough to see and accept
* Our opportunities are endless
* Only limited by lack of engagement
* To usher in the Giles Brown Culture
* To remain BEST-IN-CLASS
* To be a leading community college to respond to the new information age
* We have unique progress & challenges of a changing student body
* Change of culture “Tipping Point” leading in certain areas
* Growth, capture those University students who are home for their breaks
* To better serve minorities in our community
* Reach more students, help underprepared students
* To change a student’s life in a positive way
* Invest in our students
* Self improvement without much investment, students who have needs that we did not realize, provide for a better educated/informed society
* We have opportunities to improve in reaching out to students and improving their experience
* Build community relations
* Make a difference in lives
* Empower students, connect students
* To influence young minds to be more advanced than we are
* To make a difference in student lives
* To influence and change our community and the world
* Procedural, efficiency
* Opportunities to improve and enhance all operations that support student success
* New challenges
* Expand services to new markets & communities
* Expand
* To improve our services and reputation
* Serve others with the highest quality of service
* High schools, community partnerships, trainings
* Spring board to excellence with good leadership we currently have
* Growing service area, new leadership
* To educate and grow future leaders
* Change the future of Grayson County
* Students, facilities
* Opportunity to improve, grow, expand, and continue our mission
* Expand our talents and gifts
* Growth education, training, living improvement for other
* Growth
* Our opportunities are to enhance our community and enrich the lives of others
* We provide educational opportunities to our community
* Be a bigger part of the community and area businesses

**What do we do well?**

* Support each other
* We work well together
* For faculty- we come knowledgeable & open to suggestion, we are small so we can adapt to changing curriculum or culture
* Respond creatively to change
* Good facilities, excellent faculty, excellent administration and staff, experienced & knowledgeable personnel, large community of donors and local supporters
* Work as a team
* Plan meetings
* Work hard
* Serve
* Provide students with personal service
* Guide
* Strive for excellence
* Provide opportunities for all interested
* Provide customer service
* We care and provide quality services
* Respond to industry requests
* We are friendly and accessible
* We follow the traditional role of the 20th century college
* Care
* Frustrate students with all of our different systems
* We listen to the needs of our community and respond/adapt to change
* We meet the needs of our constituents, education and training
* Engage our community
* We grow and change with the need
* Care
* CTE
* Educate students
* Care about students, do much with little
* Know our students at a personal level, students are NOT anonymous
* Individualize our service to students
* Provide personal insight/time/and responsible influence to the students
* We are there for the students and willing to listen and help
* Student contact/ interaction
* We care and have a genuine concern for our students
* Teach science
* Educate & train students
* We care
* Have a love & heart for all students
* High level education
* Care about our students and ourselves
* Educate
* Offer good, short term programs to get students into the work force
* Care a lot about students
* Provide quality education with a personal touch
* We engage our students
* Care about students overall well being, success
* Nursing, police academy, high state exam passing rates
* Serve our community & students
* Passion for students, evaluate the problems, providing quality learning
* We make students feel important & respond to their individual needs
* Serve our students
* Special attention to needy students
* We instruct very well. We interact with students well.
* Instruction

**What makes us unique?**

* We allow students to have human touch by people that genuinely care for them and their success
* We care about the students
* Our ability to adapt to the educational needs (programs in Bus. & Technology)
* Caring faculty, staff- that personal touch
* Our students
* We’re caring (we care about our students)
* Our workforce programs
* Our faculty
* The various opportunities for different experiences we offer
* Our students, the values of faculty and staff
* Ability to respond quickly to identified needs- programs, community, etc
* Location and size
* We have the ability to teach subjects not taught everywhere: culinary, welding, ERS
* Our employees
* Our own professional and personal experience
* Residence halls on 2 year campus
* Genuine desire to help every student
* We each have special gifts and talents
* Our focus on the student with our community in mind
* The people who work here
* Richard Davis
* Our people
* Our ability to do so much with so little
* Size and location
* Small class sizes, personal caring professors
* We care
* Our rural location
* Small town personal atmosphere
* We are small enough to still be personable
* Special programs: culinary, viticulture, heat/air
* Our culture
* Not sure
* We are small but we offer many opportunities
* We care about our students & each other (BIG FAMILY)
* Only Jr. college in Grayson County
* The community that we serve
* Our determination
* We are still community oriented- respond to community needs and treat our students like family
* Community interaction and location
* I do not know that we are unique. The data to compare and conclude are unknown to me.
* Our location
* A state college that is personal
* We are like a family that cares about our student’s outcomes
* New people & ideas in leadership roles
* We are a small college and personal
* Student, focused
* Our dedication & skill
* We are a small institution so we should be able to react/lead much faster to issues
* The specifics of our individual histories combined by circumstance
* Our passion for our students and one another
* Small college, personal touch, local support
* Viticulture
* Our campus culture of being a family
* Physical location, student types (Internationals) from certain African countries